

DIRECCION EJECUTIVA DE PREROGATIVAS Y PARTIDOS POLITICOS

DIRECCION DE VERIFICACION Y MONITOREO

ANEXO 1 DEL INFORME DE MONITOREO

DETALLE DEL MONITOREO

PUEBLA

FECHA DE REPORTE: 06/04/2016 AL 12/04/2016

Table with 21 columns: NO, PLAZA, DISTRITO, EMISORA, DETALLE DE MONITOREO, ES, MC, MORENA, PAN, PCPP, PNA, PRD, FRI, PSI, PT, PVEM, FEPADE, IEE, INE, TECP, CPV, CSA, TOTAL POR CALIFICACION. Rows include data for various radio stations in HUAUCHINANGO and IZUCAR DE MATAMOROS.

| NO | PLAZA | DISTRITO | EMISORA | DETALLE DE MONITOREO | ES | MC | MORENA | PAN | PCPP | PNA | PRD | PRI | PSJ | PT | PVEM | FEPADE | IEE | INE | TEEP | CPV | CSA | TOTAL POR CALIFICACION | | | |
|---|---|-----------------------|--|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|------------------------|---------|---------|--------|
| 197 | SAN PEDRO CHOLULLA | CHOLULLA DE RIVADAVIA | XEZT-AM - 1250 - XEZT La mejor 1250 "Radio Pimpinat, S.A. de C.V." | TRANSMITIDO CONFORME PAUTA | 24 | 47 | 26 | 82 | 10 | 35 | 67 | 126 | 19 | 42 | 26 | 7 | 14 | 63 | 14 | 26 | 31 | 659 | | | |
| 198 | | | | DIFERENTE VERSIÓN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 199 | | | | FUERA DE HORARIO | 2 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 12 | |
| 200 | | | | FUERA DE ORDEN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 201 | | | | NO TRANSMITIDOS (D) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 202 | | | | % PROMOCIONALES PROBLEMAS TÉCNICOS (B/A) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 203 | | | | % PROMOCIONALES NO TRANSMITIDOS (D/(A-B)) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0,05% |
| 204 | | | | % PROMOCIONALES TRANSMITIDOS (C/(A-B)) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 99,95% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 98,85% |
| RESUMEN DE CUMPLIMIENTO DE LA EMISORA XEZT-AM - 1250 - XEZT La mejor 1250 "Radio Pimpinat, S.A. de C.V." | | | | | | | | | | | | | | | | | | | | | | | | | |
| 205 | PROMOCIONALES PAUTADOS (A) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 31 | 31 | 672 | | | | |
| 206 | NO VERIFICADOS POR PROBLEMAS TÉCNICOS (B) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | |
| 207 | PROMOCIONALES VERIFICADOS (A-B) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 31 | 31 | 672 | | | | |
| 208 | PROMOCIONALES TRANSMITIDOS (C) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 31 | 31 | 672 | | | | |
| 209 | TRANSMITIDO CONFORME PAUTA | 25 | 47 | 27 | 83 | 10 | 35 | 67 | 128 | 20 | 42 | 26 | 7 | 14 | 63 | 14 | 27 | 31 | 31 | 31 | 666 | | | | |
| 210 | DIFERENTE VERSIÓN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | |
| 211 | FUERA DE HORARIO | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | | | | |
| 212 | FUERA DE ORDEN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | |
| 213 | NO TRANSMITIDOS (D) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | |
| 214 | % PROMOCIONALES PROBLEMAS TÉCNICOS (B/A) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | | | |
| 215 | % PROMOCIONALES NO TRANSMITIDOS (D/(A-B)) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | | | |
| 216 | % PROMOCIONALES TRANSMITIDOS (C/(A-B)) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | | | |
| RESUMEN DE CUMPLIMIENTO DE LA EMISORA XHUEI-FM - 96.9 - Radio "Benemerita Universidad Autonoma de Puebla" | | | | | | | | | | | | | | | | | | | | | | | | | |

| NO | PLAZA | DISTRITO | EMISORA | DETALLE DE MONITOREO | ES | MC | MORENA | PAN | PCPP | PNA | PRD | PRI | PSJ | PT | PVEM | FEPADE | IEE | INE | TEEP | CPV | CSA | TOTAL POR CALIFICACION |
|--|-----------|-----------|--|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|------------------------|
| 513 | | | | NO TRANSMITIDOS (D) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 514 | | | | % PROMOCIONALES PROBLEMAS TÉCNICOS (B/A) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 515 | | | | % PROMOCIONALES NO TRANSMITIDOS (D)(A-B) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 516 | | | | % PROMOCIONALES TRANSMITIDOS (C)(A-B) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |
| RESUMEN DE CUMPLIMIENTO DE LA EMISORA XHWJ-FM - 102.9 - Exa "XEWJ Radio Popular, S.A. de C.V." | | | | | | | | | | | | | | | | | | | | | | |
| 517 | | | | PROMOCIONALES PAUTADOS (A) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 518 | | | | NO VERIFICADOS POR PROBLEMAS TÉCNICOS (B) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 519 | | | | PROMOCIONALES VERIFICADOS (A-B) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 520 | | | | PROMOCIONALES TRANSMITIDOS (C) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 521 | | | | TRANSMITIDO CONFORME PAUTA | 23 | 44 | 26 | 80 | 9 | 34 | 66 | 123 | 20 | 41 | 25 | 7 | 14 | 63 | 14 | 25 | 30 | 644 |
| 522 | | | | DIFERENTE VERSIÓN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 523 | ZACATELCO | ZACATELCO | XEHT-AM - 1310 - Radio Felicidad "Radio Poblana, S.A. de C.V." | FUERA DE HORARIO | 3 | 3 | 1 | 4 | 1 | 1 | 2 | 6 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 1 | 28 |
| 524 | | | | FUERA DE ORDEN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 525 | | | | NO TRANSMITIDOS (D) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 526 | | | | % PROMOCIONALES PROBLEMAS TÉCNICOS (B/A) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 527 | | | | % PROMOCIONALES NO TRANSMITIDOS (D)(A-B) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 528 | | | | % PROMOCIONALES TRANSMITIDOS (C)(A-B) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |
| RESUMEN DE CUMPLIMIENTO DE LA EMISORA XEHT-AM - 1310 - Radio Felicidad "Radio Poblana, S.A. de C.V." | | | | | | | | | | | | | | | | | | | | | | |
| 529 | | | | PROMOCIONALES PAUTADOS (A) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 530 | | | | NO VERIFICADOS POR PROBLEMAS TÉCNICOS (B) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 531 | | | | PROMOCIONALES VERIFICADOS (A-B) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 532 | | | | PROMOCIONALES TRANSMITIDOS (C) | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 533 | | | | TRANSMITIDO CONFORME PAUTA | 26 | 47 | 27 | 84 | 10 | 35 | 68 | 129 | 20 | 43 | 27 | 7 | 14 | 63 | 14 | 27 | 31 | 672 |
| 534 | | | | DIFERENTE VERSIÓN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 535 | | | | FUERA DE HORARIO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 536 | ZACATELCO | ZACATELCO | XHMAXX-FM - 98.1 - Stereo Max FM "Radio XHMAXX, S.A. de C.V." | FUERA DE ORDEN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 537 | | | | NO TRANSMITIDOS (D) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 538 | | | | % PROMOCIONALES PROBLEMAS TÉCNICOS (B/A) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 539 | | | | % PROMOCIONALES NO TRANSMITIDOS (D)(A-B) | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| 540 | | | | % PROMOCIONALES TRANSMITIDOS (C)(A-B) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |
| RESUMEN DE CUMPLIMIENTO DE LA EMISORA XHMAXX-FM - 98.1 - Stereo Max FM "Radio XHMAXX, S.A. de C.V." | | | | | | | | | | | | | | | | | | | | | | |
| PORCENTAJE TOTAL DE PROMOCIONALES TRANSMITIDOS POR ACTOR EN PUEBLA | | | | | 99.40% | 99.19% | 99.25% | 99.47% | 100.00% | 99.68% | 99.44% | 99.39% | 99.66% | 99.53% | 99.59% | 99.05% | 99.70% | 99.53% | 99.36% | 99.42% | 99.42% | 99.45% |

(*) No existen promocionales pautados para este actor durante el periodo reportado