

DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 24/04/2013 al 30/04/2013

INFORME PARA EL COMITÉ																	
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN /CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)	
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	IEE	266	221	83.08	45	16.92	266	100	0	0	0	0	
2					IFE	266	213	80.08	53	19.92	266	100	0	0	0	0	0
3					TEEP	140	122	87.14	17	12.14	139	99.29	0	0	0	1	0.71
TOTAL CANAL: XENG-AM 870						672	556	82.74	115	17.11	671	99.85	0	0	1	0.15	
TOTAL MEDIO: RADIO CONCESIONADO						672	556	82.74	115	17.11	671	99.85	0	0	1	0.15	
4	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	IEE	266	258	96.99	7	2.63	265	99.62	0	0	1	0.38	
5					IFE	266	255	95.86	11	4.14	266	100	0	0	0	0	
6					TEEP	140	136	97.14	4	2.86	140	100	0	0	0	0	
TOTAL CANAL: XHNGO-FM 98.9						672	649	96.58	22	3.27	671	99.85	0	0	1	0.15	
7	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	IEE	266	261	98.12	5	1.88	266	100	0	0	0	0	
8					IFE	266	259	97.37	7	2.63	266	100	0	0	0	0	
9					TEEP	140	137	97.86	3	2.14	140	100	0	0	0	0	
TOTAL CANAL: XHTEZ-FM 90.9						672	657	97.77	15	2.23	672	100	0	0	0	0	
10	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	IEE	266	256	96.24	10	3.76	266	100	0	0	0	0	
11					IFE	266	255	95.86	11	4.14	266	100	0	0	0	0	
12					TEEP	140	136	97.14	4	2.86	140	100	0	0	0	0	
TOTAL CANAL: XHZTP-FM 105.3						672	647	96.28	25	3.72	672	100	0	0	0	0	
TOTAL MEDIO: RADIO PERMISIONADO						2016	1953	96.88	62	3.08	2015	99.95	0	0	1	0.05	
TOTAL CEVEM: 98 - HUAUCHINANGO						2688	2509	93.34	177	6.58	2686	99.93	0	0	2	0.07	
13	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	IEE	266	261	98.12	5	1.88	266	100	0	0	0	0	
14					IFE	266	261	98.12	5	1.88	266	100	0	0	0	0	
15					TEEP	140	136	97.14	4	2.86	140	100	0	0	0	0	
TOTAL CANAL: XECD-AM 1170						672	658	97.92	14	2.08	672	100	0	0	0	0	
16	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEHR-AM 1090	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0	
17					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	
18					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XEHR-AM 1090						672	666	99.11	6	0.89	672	100	0	0	0	0	
19	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPUE-AM 1210	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0	
20					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	
21					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XEPUE-AM 1210						672	666	99.11	6	0.89	672	100	0	0	0	0	
22	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZT-AM 1250	IEE	266	260	97.74	6	2.26	266	100	0	0	0	0	
23					IFE	266	257	96.62	9	3.38	266	100	0	0	0	0	
24					TEEP	140	137	97.86	3	2.14	140	100	0	0	0	0	
TOTAL CANAL: XEZT-AM 1250						672	654	97.32	18	2.68	672	100	0	0	0	0	
25	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZAR-AM 920	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0	
26					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	
27					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XEZAR-AM 920						672	666	99.11	6	0.89	672	100	0	0	0	0	
28	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPA-AM 1010	IEE	266	260	97.74	6	2.26	266	100	0	0	0	0	
29					IFE	266	262	98.5	4	1.5	266	100	0	0	0	0	
30					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XEPA-AM 1010						672	661	98.36	11	1.64	672	100	0	0	0	0	
31	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPOP-AM 1120	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0	
32					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	
33					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XEPOP-AM 1120						672	666	99.11	6	0.89	672	100	0	0	0	0	
34	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHJE-FM 94.1	IEE	266	260	97.74	6	2.26	264	99.25	2	0.75	0	0	
35					IFE	266	259	97.37	7	2.63	264	99.25	2	0.75	0	0	
36					TEEP	140	138	98.57	1	0.71	139	99.29	1	0.71	0	0	
TOTAL CANAL: XHJE-FM 94.1						672	657	97.77	10	1.49	667	99.26	5	0.74	0	0	
37	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHNP-FM 89.3	IEE	266	260	97.74	6	2.26	263	98.87	3	1.13	0	0	
38					IFE	266	262	98.5	4	1.5	264	99.25	2	0.75	0	0	
39					TEEP	140	138	98.57	1	0.71	139	99.29	1	0.71	0	0	
TOTAL CANAL: XHNP-FM 89.3						672	660	98.21	6	0.89	666	99.11	6	0.89	0	0	
40	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHOLA-FM 105.1	IEE	266	264	99.25	2	0.75	266	100	0	0	0	0	
41					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	
42					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XHOLA-FM 105.1						672	667	99.26	5	0.74	672	100	0	0	0	0	
43	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHORO-FM 94.9	IEE	266	260	97.74	6	2.26	266	100	0	0	0	0	
44					IFE	266	261	98.12	5	1.88	266	100	0	0	0	0	
45					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	
TOTAL CANAL: XHORO-FM 94.9						672	660	98.21	12	1.79	672	100	0	0	0	0	
46	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPBA-FM 98.7	IEE	266	253	95.11	13	4.89	266	100	0	0	0	0	
47					IFE	266	256	96.24	9	3.38	265	99.62	0	0	1	0.38	
48					TEEP	140	136	97.14	4	2.86	140	100	0	0	0	0	
TOTAL CANAL: XHPBA-FM 98.7						672	645	95.98	26	3.87	671	99.85	0	0	1	0.15	
49	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRC-FM 91.7	IEE	266	250	93.98	13	4.89	263	98.87	3	1.13	0	0	
50					IFE	266	251	94.36	13	4.89	264	99.25	2	0.75	0	0	
51					TEEP	140	134	95.71	6	4.29	139	99.29	1	0.71	0	0	
TOTAL CANAL: XHRC-FM 91.7						672	635	94.49	31	4.61	666	99.11	6	0.89	0	0	
52	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRH-FM 103.3	IEE	266	256	96.24	6	2.26	262	98.5	4	1.5	0	0	
53					IFE	266	255	95.86	7	2.63	262	98.5	4	1.5	0	0	
54					TEEP	140	136	97.14	2	1.43	138	98.57	2	1.43	0	0	
TOTAL CANAL: XHRH-FM 103.3						672	647	96.28	15	2.23	662	98.51	10	1.49	0	0	
55	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRS-FM 90.1	IEE	266	253	95.11	12	4.51	265	99.62	1	0.38	0	0	
56					IFE	266	258	96.99	7	2.63	265	99.62	1	0.38	0	0	
57					TEEP	140	135	96.43	4	2.86	139	99.29	1	0.71	0	0	
TOTAL CANAL: XHRS-FM 90.1						672	646	96.13	23	3.42	669	99.55	3	0.45	0	0	
58	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHVC-FM 102.1	IEE	266	241	90.6	24	9.02	265	99.62	0	0	1	0.38	
59					IFE	266	231	86.84	35	13.16	266	100	0	0	0	0	
60					TEEP	140	119	85	21	15	140	100	0	0	0	0	
TOTAL CANAL: XHVC-FM 102.1						672	591	87.95	80	11.9	671	99.85	0	0	1	0.15	
61	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHZM-FM 92.5	IEE	266	238	89.47	28	10.53	266	100	0	0	0	0	
62					IFE	266	237	89.1	29	10.9	266	100	0	0	0	0	
63					TEEP	140	126	90	14	10	140	100	0	0	0	0	
TOTAL CANAL: XHZM-FM 92.5						672	601	89.43	71	10.57	672	100	0	0	0	0	

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN /CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
TOTAL MEDIO: RADIO CONCESIONADO						11424	11046	96.69	346	3.03	11392	99.72	30	0.26	2	0.02		
64	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHBUAP-FM 96.9	IEE	266	260	97.74	6	2.26	266	100	0	0	0	0		
65					IFE	266	259	97.37	7	2.63	266	100	0	0	0	0	0	0
66					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	0	0
TOTAL CANAL: XHBUAP-FM 96.9						672	658	97.92	14	2.08	672	100	0	0	0	0		
67	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHCOC-FM 105.9	IEE	266	257	96.62	9	3.38	266	100	0	0	0	0		
68					IFE	266	255	95.86	11	4.14	266	100	0	0	0	0	0	0
69					TEEP	140	136	97.14	4	2.86	140	100	0	0	0	0	0	0
TOTAL CANAL: XHCOC-FM 105.9						672	648	96.43	24	3.57	672	100	0	0	0	0		
TOTAL MEDIO: RADIO PERMISIONADO						1344	1306	97.17	38	2.83	1344	100	0	0	0	0		
70	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHP-TV CANAL3	IEE	266	262	98.5	1	0.38	263	98.87	3	1.13	0	0		
71					IFE	266	263	98.87	1	0.38	264	99.25	2	0.75	0	0	0	0
72					TEEP	140	139	99.29	0	0	139	99.29	1	0.71	0	0	0	0
TOTAL CANAL: XHP-TV CANAL3						672	664	98.81	2	0.3	666	99.11	6	0.89	0	0		
73	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHTEM-TV CANAL12	IEE	266	258	96.99	8	3.01	266	100	0	0	0	0		
74					IFE	266	258	96.99	8	3.01	266	100	0	0	0	0	0	0
75					TEEP	140	135	96.43	5	3.57	140	100	0	0	0	0	0	0
TOTAL CANAL: XHTEM-TV CANAL12						672	651	96.88	21	3.13	672	100	0	0	0	0		
76	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUR-TV CANAL6	IEE	266	257	96.62	9	3.38	266	100	0	0	0	0		
77					IFE	266	252	94.74	14	5.26	266	100	0	0	0	0	0	0
78					TEEP	140	135	96.43	5	3.57	140	100	0	0	0	0	0	0
TOTAL CANAL: XHPUR-TV CANAL6						672	644	95.83	28	4.17	672	100	0	0	0	0		
TOTAL MEDIO: TELEVISION CONCESIONADO						2016	1959	97.17	51	2.53	2010	99.7	6	0.3	0	0		
79	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUE-TV CANAL26	IEE	266	266	100	0	0	266	100	0	0	0	0		
80					IFE	266	265	99.62	1	0.38	266	100	0	0	0	0	0	0
81					TEEP	140	140	100	0	0	140	100	0	0	0	0	0	0
TOTAL CANAL: XHPUE-TV CANAL26						672	671	99.85	1	0.15	672	100	0	0	0	0		
TOTAL MEDIO: TELEVISION PERMISIONADO						672	671	99.85	1	0.15	672	100	0	0	0	0		
TOTAL CEVEM: 99 - SAN PEDRO CHOLULA						15456	14982	96.93	436	2.82	15418	99.75	36	0.23	2	0.01		
82	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEEV-AM 1330	IEE	238	238	100	0	0	238	100	0	0	0	0		
83					IFE	238	237	99.58	1	0.42	238	100	0	0	0	0	0	0
84					TEEP	112	112	100	0	0	112	100	0	0	0	0	0	0
TOTAL CANAL: XEEV-AM 1330						588	587	99.83	1	0.17	588	100	0	0	0	0		
85	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEFS-AM 980	IEE	266	262	98.5	4	1.5	266	100	0	0	0	0		
86					IFE	266	263	98.87	3	1.13	266	100	0	0	0	0	0	0
87					TEEP	140	137	97.86	3	2.14	140	100	0	0	0	0	0	0
TOTAL CANAL: XEFS-AM 980						672	662	98.51	10	1.49	672	100	0	0	0	0		
88	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHVP-FM 101.3	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0		
89					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	0	0
90					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	0	0
TOTAL CANAL: XHVP-FM 101.3						672	666	99.11	6	0.89	672	100	0	0	0	0		
TOTAL MEDIO: RADIO CONCESIONADO						1932	1915	99.12	17	0.88	1932	100	0	0	0	0		
91	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHIZU-FM 107.5	IEE	266	258	96.99	8	3.01	266	100	0	0	0	0		
92					IFE	266	256	96.24	10	3.76	266	100	0	0	0	0	0	0
93					TEEP	140	136	97.14	4	2.86	140	100	0	0	0	0	0	0
TOTAL CANAL: XHIZU-FM 107.5						672	650	96.73	22	3.27	672	100	0	0	0	0		
TOTAL MEDIO: RADIO PERMISIONADO						672	650	96.73	22	3.27	672	100	0	0	0	0		
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						2604	2565	98.5	39	1.5	2604	100	0	0	0	0		
94	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEGY-AM 1070	IEE	266	244	91.73	22	8.27	266	100	0	0	0	0		
95					IFE	266	243	91.35	22	8.27	265	99.62	0	0	1	0.38		
96					TEEP	140	133	95	7	5	140	100	0	0	0	0	0	
TOTAL CANAL: XEGY-AM 1070						672	620	92.26	51	7.59	671	99.85	0	0	1	0.15		
97	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETCP-AM 1230	IEE	266	262	98.5	4	1.5	266	100	0	0	0	0		
98					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	0	
99					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	0	
TOTAL CANAL: XETCP-AM 1230						672	665	98.96	7	1.04	672	100	0	0	0	0		
100	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETE-AM 1140	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0		
101					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	0	
102					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	0	
TOTAL CANAL: XETE-AM 1140						672	666	99.11	6	0.89	672	100	0	0	0	0		
103	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEWJ-AM 1420	IEE	266	176	66.17	90	33.83	266	100	0	0	0	0		
104					IFE	266	143	53.76	123	46.24	266	100	0	0	0	0	0	
105					TEEP	140	101	72.14	39	27.86	140	100	0	0	0	0	0	
TOTAL CANAL: XEWJ-AM 1420						672	420	62.5	252	37.5	672	100	0	0	0	0		
106	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTE-FM 99.9	IEE	266	201	75.56	65	24.44	266	100	0	0	0	0		
107					IFE	266	202	75.94	64	24.06	266	100	0	0	0	0	0	
108					TEEP	140	117	83.57	23	16.43	140	100	0	0	0	0	0	
TOTAL CANAL: XHTE-FM 99.9						672	520	77.38	152	22.62	672	100	0	0	0	0		
109	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1	IEE	266	263	98.87	3	1.13	266	100	0	0	0	0		
110					IFE	266	264	99.25	2	0.75	266	100	0	0	0	0	0	
111					TEEP	140	139	99.29	1	0.71	140	100	0	0	0	0	0	
TOTAL CANAL: XHTEU-FM 99.1						672	666	99.11	6	0.89	672	100	0	0	0	0		
TOTAL MEDIO: RADIO CONCESIONADO						4032	3557	88.22	474	11.76	4031	99.98	0	0	1	0.02		
112	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHP-TV CANAL7	IEE	266	255	95.86	11	4.14	266	100	0	0	0	0		
113					IFE	266	253	95.11	13	4.89	266	100	0	0	0	0	0	
114					TEEP	140	129	92.14	11	7.86	140	100	0	0	0	0	0	
TOTAL CANAL: XHTHP-TV CANAL7						672	637	94.79	35	5.21	672	100	0	0	0	0		
115	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHN-TV CANAL11	IEE	266	252	94.74	14	5.26	266	100	0	0	0	0		
116					IFE	266	244	91.73	22	8.27	266	100	0	0	0			