

## DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

## DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

## SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

## INFORME DE MONITOREO

## CENACOM

## OFICINAS CENTRALES

Corte del 08/05/2013 al 14/05/2013

| INFORME PARA EL COMITÉ          |         |                            |                                   |                    |       |                               |                        |        |                       |        |                                   |        |                           |        |                        |        |
|---------------------------------|---------|----------------------------|-----------------------------------|--------------------|-------|-------------------------------|------------------------|--------|-----------------------|--------|-----------------------------------|--------|---------------------------|--------|------------------------|--------|
| No.                             | ENTIDAD | PLAZA                      | DISTRITO                          | ESTACIÓN/<br>CANAL | ACTOR | PROMOCIONALES<br>PAUTADOS (A) | DENTRO DE<br>PAUTA (B) | %(B/A) | FUERA DE<br>PAUTA (C) | %(C/A) | PROMOCIONALES<br>TRANSMITIDOS (D) | %(D/A) | PROBLEMAS<br>TÉCNICOS (E) | %(E/A) | NO TRANSMITIDOS<br>(F) | %(F/A) |
| 1                               | PUEBLA  | 98 -<br>HUAUCHINANGO       | 01 - HUAUCHINANGO<br>DE DEGOLLADO | XENG-AM<br>870     | IEE   | 168                           | 145                    | 86.31  | 13                    | 7.74   | 158                               | 94.05  | 0                         | 0      | 10                     | 5.95   |
| 2                               |         |                            |                                   |                    | IFE   | 168                           | 152                    | 90.48  | 15                    | 8.93   | 167                               | 99.4   | 0                         | 0      | 1                      | 0.6    |
| 3                               |         |                            |                                   |                    | MC    | 22                            | 22                     | 100    | 0                     | 0      | 22                                | 100    | 0                         | 0      | 0                      | 0      |
| 4                               |         |                            |                                   |                    | MP    | 14                            | 9                      | 64.29  | 5                     | 35.71  | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 5                               |         |                            |                                   |                    | PAN   | 42                            | 41                     | 97.62  | 1                     | 2.38   | 42                                | 100    | 0                         | 0      | 0                      | 0      |
| 6                               |         |                            |                                   |                    | PNA   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 7                               |         |                            |                                   |                    | PRD   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 8                               |         |                            |                                   |                    | PRI   | 70                            | 49                     | 70     | 20                    | 28.57  | 69                                | 98.57  | 0                         | 0      | 1                      | 1.43   |
| 9                               |         |                            |                                   |                    | PSI   | 0                             | 0                      | 0      | 0                     | 0      | 0                                 | 0      | 0                         | 0      | 0                      | 0      |
| 10                              |         |                            |                                   |                    | PT    | 32                            | 32                     | 100    | 0                     | 0      | 32                                | 100    | 0                         | 0      | 0                      | 0      |
| 11                              |         |                            |                                   |                    | PU    | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 12                              |         |                            |                                   |                    | PVEM  | 16                            | 13                     | 81.25  | 3                     | 18.75  | 16                                | 100    | 0                         | 0      | 0                      | 0      |
| 13                              |         |                            |                                   |                    | TEEP  | 84                            | 80                     | 95.24  | 3                     | 3.57   | 83                                | 98.81  | 0                         | 0      | 1                      | 1.19   |
| TOTAL CANAL: XENG-AM 870        |         |                            |                                   |                    |       | 658                           | 585                    | 88.91  | 60                    | 9.12   | 645                               | 98.02  | 0                         | 0      | 13                     | 1.98   |
| TOTAL MEDIO: RADIO CONCESIONADO |         |                            |                                   |                    |       | 658                           | 585                    | 88.91  | 60                    | 9.12   | 645                               | 98.02  | 0                         | 0      | 13                     | 1.98   |
| 14                              | PUEBLA  | 98 -<br>HUAUCHINANGO       | 01 - HUAUCHINANGO<br>DE DEGOLLADO | XHNGO-FM<br>98.9   | IEE   | 168                           | 162                    | 96.43  | 6                     | 3.57   | 168                               | 100    | 0                         | 0      | 0                      | 0      |
| 15                              |         |                            |                                   |                    | IFE   | 168                           | 158                    | 94.05  | 10                    | 5.95   | 168                               | 100    | 0                         | 0      | 0                      | 0      |
| 16                              |         |                            |                                   |                    | MC    | 22                            | 22                     | 100    | 0                     | 0      | 22                                | 100    | 0                         | 0      | 0                      | 0      |
| 17                              |         |                            |                                   |                    | MP    | 14                            | 10                     | 71.43  | 4                     | 28.57  | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 18                              |         |                            |                                   |                    | PAN   | 42                            | 40                     | 95.24  | 2                     | 4.76   | 42                                | 100    | 0                         | 0      | 0                      | 0      |
| 19                              |         |                            |                                   |                    | PNA   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 20                              |         |                            |                                   |                    | PRD   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 21                              |         |                            |                                   |                    | PRI   | 70                            | 47                     | 67.14  | 23                    | 32.86  | 70                                | 100    | 0                         | 0      | 0                      | 0      |
| 22                              |         |                            |                                   |                    | PSI   | 0                             | 0                      | 0      | 0                     | 0      | 0                                 | 0      | 0                         | 0      | 0                      | 0      |
| 23                              |         |                            |                                   |                    | PT    | 32                            | 32                     | 100    | 0                     | 0      | 32                                | 100    | 0                         | 0      | 0                      | 0      |
| 24                              |         |                            |                                   |                    | PU    | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 25                              |         |                            |                                   |                    | PVEM  | 16                            | 15                     | 93.75  | 1                     | 6.25   | 16                                | 100    | 0                         | 0      | 0                      | 0      |
| 26                              |         |                            |                                   |                    | TEEP  | 84                            | 83                     | 98.81  | 1                     | 1.19   | 84                                | 100    | 0                         | 0      | 0                      | 0      |
| TOTAL CANAL: XHNGO-FM 98.9      |         |                            |                                   |                    |       | 658                           | 611                    | 92.86  | 47                    | 7.14   | 658                               | 100    | 0                         | 0      | 0                      | 0      |
| 27                              | PUEBLA  | 98 -<br>HUAUCHINANGO       | 01 - HUAUCHINANGO<br>DE DEGOLLADO | XHTEZ-FM<br>90.9   | IEE   | 168                           | 160                    | 95.24  | 4                     | 2.38   | 164                               | 97.62  | 4                         | 2.38   | 0                      | 0      |
| 28                              |         |                            |                                   |                    | IFE   | 168                           | 158                    | 94.05  | 5                     | 2.98   | 163                               | 97.02  | 5                         | 2.98   | 0                      | 0      |
| 29                              |         |                            |                                   |                    | MC    | 22                            | 22                     | 100    | 0                     | 0      | 22                                | 100    | 0                         | 0      | 0                      | 0      |
| 30                              |         |                            |                                   |                    | MP    | 14                            | 7                      | 50     | 4                     | 28.57  | 11                                | 78.57  | 0                         | 0      | 3                      | 21.43  |
| 31                              |         |                            |                                   |                    | PAN   | 42                            | 40                     | 95.24  | 1                     | 2.38   | 41                                | 97.62  | 0                         | 0      | 1                      | 2.38   |
| 32                              |         |                            |                                   |                    | PNA   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 33                              |         |                            |                                   |                    | PRD   | 14                            | 13                     | 92.86  | 0                     | 0      | 13                                | 92.86  | 0                         | 0      | 1                      | 7.14   |
| 34                              |         |                            |                                   |                    | PRI   | 70                            | 48                     | 68.57  | 21                    | 30     | 69                                | 98.57  | 0                         | 0      | 1                      | 1.43   |
| 35                              |         |                            |                                   |                    | PSI   | 0                             | 0                      | 0      | 0                     | 0      | 0                                 | 0      | 0                         | 0      | 0                      | 0      |
| 36                              |         |                            |                                   |                    | PT    | 32                            | 32                     | 100    | 0                     | 0      | 32                                | 100    | 0                         | 0      | 0                      | 0      |
| 37                              |         |                            |                                   |                    | PU    | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 38                              |         |                            |                                   |                    | PVEM  | 16                            | 16                     | 100    | 0                     | 0      | 16                                | 100    | 0                         | 0      | 0                      | 0      |
| 39                              |         |                            |                                   |                    | TEEP  | 84                            | 80                     | 95.24  | 1                     | 1.19   | 81                                | 96.43  | 2                         | 2.38   | 1                      | 1.19   |
| TOTAL CANAL: XHTEZ-FM 90.9      |         |                            |                                   |                    |       | 658                           | 604                    | 91.79  | 36                    | 5.47   | 640                               | 97.26  | 11                        | 1.67   | 7                      | 1.06   |
| 40                              | PUEBLA  | 98 -<br>HUAUCHINANGO       | 01 - HUAUCHINANGO<br>DE DEGOLLADO | XHZTP-FM<br>105.3  | IEE   | 168                           | 158                    | 94.05  | 4                     | 2.38   | 162                               | 96.43  | 4                         | 2.38   | 2                      | 1.19   |
| 41                              |         |                            |                                   |                    | IFE   | 168                           | 157                    | 93.45  | 6                     | 3.57   | 163                               | 97.02  | 5                         | 2.98   | 0                      | 0      |
| 42                              |         |                            |                                   |                    | MC    | 22                            | 21                     | 95.45  | 0                     | 0      | 21                                | 95.45  | 0                         | 0      | 1                      | 4.55   |
| 43                              |         |                            |                                   |                    | MP    | 14                            | 12                     | 85.71  | 2                     | 14.29  | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 44                              |         |                            |                                   |                    | PAN   | 42                            | 40                     | 95.24  | 1                     | 2.38   | 41                                | 97.62  | 0                         | 0      | 1                      | 2.38   |
| 45                              |         |                            |                                   |                    | PNA   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 46                              |         |                            |                                   |                    | PRD   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 47                              |         |                            |                                   |                    | PRI   | 70                            | 47                     | 67.14  | 22                    | 31.43  | 69                                | 98.57  | 0                         | 0      | 1                      | 1.43   |
| 48                              |         |                            |                                   |                    | PSI   | 0                             | 0                      | 0      | 0                     | 0      | 0                                 | 0      | 0                         | 0      | 0                      | 0      |
| 49                              |         |                            |                                   |                    | PT    | 32                            | 32                     | 100    | 0                     | 0      | 32                                | 100    | 0                         | 0      | 0                      | 0      |
| 50                              |         |                            |                                   |                    | PU    | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 51                              |         |                            |                                   |                    | PVEM  | 16                            | 15                     | 93.75  | 1                     | 6.25   | 16                                | 100    | 0                         | 0      | 0                      | 0      |
| 52                              |         |                            |                                   |                    | TEEP  | 84                            | 81                     | 96.43  | 3                     | 3.57   | 84                                | 100    | 0                         | 0      | 0                      | 0      |
| TOTAL CANAL: XHZTP-FM 105.3     |         |                            |                                   |                    |       | 658                           | 605                    | 91.95  | 39                    | 5.93   | 644                               | 97.87  | 9                         | 1.37   | 5                      | 0.76   |
| TOTAL MEDIO: RADIO PERMISIONADO |         |                            |                                   |                    |       | 1974                          | 1820                   | 92.2   | 122                   | 6.18   | 1942                              | 98.38  | 20                        | 1.01   | 12                     | 0.61   |
| TOTAL CEVEM: 98 - HUAUCHINANGO  |         |                            |                                   |                    |       | 2632                          | 2405                   | 91.38  | 182                   | 6.91   | 2587                              | 98.29  | 20                        | 0.76   | 25                     | 0.95   |
| 53                              | PUEBLA  | 99 - SAN PEDRO<br>CHOLULLA | 10 - CHOLULLA DE<br>RIVADAVIA     | XECD-AM<br>1170    | IEE   | 168                           | 164                    | 97.62  | 4                     | 2.38   | 168                               | 100    | 0                         | 0      | 0                      | 0      |
| 54                              |         |                            |                                   |                    | IFE   | 168                           | 161                    | 95.83  | 7                     | 4.17   | 168                               | 100    | 0                         | 0      | 0                      | 0      |
| 55                              |         |                            |                                   |                    | MC    | 22                            | 22                     | 100    | 0                     | 0      | 22                                | 100    | 0                         | 0      | 0                      | 0      |
| 56                              |         |                            |                                   |                    | MP    | 14                            | 9                      | 64.29  | 5                     | 35.71  | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 57                              |         |                            |                                   |                    | PAN   | 42                            | 41                     | 97.62  | 1                     | 2.38   | 42                                | 100    | 0                         | 0      | 0                      | 0      |
| 58                              |         |                            |                                   |                    | PNA   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 59                              |         |                            |                                   |                    | PRD   | 14                            | 14                     | 100    | 0                     | 0      | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 60                              |         |                            |                                   |                    | PRI   | 70                            | 48                     | 68.57  | 22                    | 31.43  | 70                                | 100    | 0                         | 0      | 0                      | 0      |
| 61                              |         |                            |                                   |                    | PSI   | 0                             | 0                      | 0      | 0                     | 0      | 0                                 | 0      | 0                         | 0      | 0                      | 0      |
| 62                              |         |                            |                                   |                    | PT    | 32                            | 32                     | 100    | 0                     | 0      | 32                                | 100    | 0                         | 0      | 0                      | 0      |
| 63                              |         |                            |                                   |                    | PU    | 14                            | 13                     | 92.86  | 1                     | 7.14   | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 64                              |         |                            |                                   |                    | PVEM  | 16                            | 16                     | 100    | 0                     | 0      | 16                                | 100    | 0                         | 0      | 0                      | 0      |
| 65                              |         |                            |                                   |                    | TEEP  | 84                            | 82                     | 97.62  | 2                     | 2.38   | 84                                | 100    | 0                         | 0      | 0                      | 0      |
| TOTAL CANAL: XECD-AM 1170       |         |                            |                                   |                    |       | 658                           | 616                    | 93.62  | 42                    | 6.38   | 658                               | 100    | 0                         | 0      | 0                      | 0      |
| 66                              |         |                            |                                   |                    | IEE   | 168                           | 165                    | 98.21  | 3                     | 1.79   | 168                               | 100    | 0                         | 0      | 0                      | 0      |
| 67                              |         |                            |                                   |                    | IFE   | 168                           | 162                    | 96.43  | 6                     | 3.57   | 168                               | 100    | 0                         | 0      | 0                      | 0      |
| 68                              |         |                            |                                   |                    | MC    | 22                            | 22                     | 100    | 0                     | 0      | 22                                | 100    | 0                         | 0      | 0                      | 0      |
| 69                              |         |                            |                                   |                    | MP    | 14                            | 10                     | 71.43  | 4                     | 28.57  | 14                                | 100    | 0                         | 0      | 0                      | 0      |
| 70                              |         |                            |                                   |                    | PAN   | 42                            | 42                     | 100    | 0                     | 0      | 42                                | 100    | 0                         | 0      | 0                      | 0      |











| No.                                  | ENTIDAD  | PLAZA           | DISTRITO       | ESTACIÓN/<br>CANAL  | ACTOR | PROMOCIONALES<br>PAUTADOS (A) | DENTRO DE<br>PAUTA (B) | % (B/A) | FUERA DE<br>PAUTA (C) | % (C/A) | PROMOCIONALES<br>TRANSMITIDOS (D) | % (D/A) | PROBLEMAS<br>TÉCNICOS (E) | % (E/A) | NO TRANSMITIDOS<br>(F) | % (F/A) |   |      |      |
|--------------------------------------|----------|-----------------|----------------|---------------------|-------|-------------------------------|------------------------|---------|-----------------------|---------|-----------------------------------|---------|---------------------------|---------|------------------------|---------|---|------|------|
| 499                                  | PUEBLA   | 101 - TEHUACAN  | 15 - TEHUACAN  | XHTHN-TV<br>CANAL11 | PAN   | 42                            | 40                     | 95.24   | 2                     | 4.76    | 42                                | 100     | 0                         | 0       | 0                      | 0       |   |      |      |
| 500                                  |          |                 |                |                     | PNA   | 14                            | 12                     | 85.71   | 2                     | 14.29   | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 501                                  |          |                 |                |                     | PRD   | 14                            | 12                     | 85.71   | 2                     | 14.29   | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 502                                  |          |                 |                |                     | PRI   | 70                            | 38                     | 54.29   | 32                    | 45.71   | 70                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 503                                  |          |                 |                |                     | PSI   | 0                             | 0                      | 0       | 0                     | 0       | 0                                 | 0       | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 504                                  |          |                 |                |                     | PT    | 32                            | 29                     | 90.63   | 3                     | 9.38    | 32                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 505                                  |          |                 |                |                     | PU    | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 506                                  |          |                 |                |                     | PVEM  | 16                            | 15                     | 93.75   | 1                     | 6.25    | 16                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 507                                  |          |                 |                |                     | TEEP  | 84                            | 76                     | 90.48   | 8                     | 9.52    | 84                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| TOTAL CANAL: XHTHN-TV CANAL11        |          |                 |                |                     |       | 658                           | 578                    | 87.84   | 80                    | 12.16   | 658                               | 100     | 0                         | 0       | 0                      | 0       |   |      |      |
| TOTAL MEDIO: TELEVISION CONCESIONADO |          |                 |                |                     |       | 1316                          | 1154                   | 87.69   | 160                   | 12.16   | 1314                              | 99.85   | 0                         | 0       | 2                      | 0.15    |   |      |      |
| TOTAL CEVEM: 101 - TEHUACAN          |          |                 |                |                     |       | 5264                          | 4357                   | 82.77   | 892                   | 16.95   | 5249                              | 99.72   | 0                         | 0       | 15                     | 0.28    |   |      |      |
| TOTAL ESTADO: PUEBLA                 |          |                 |                |                     |       | 25578                         | 23116                  | 90.37   | 2389                  | 9.34    | 25505                             | 99.71   | 24                        | 0.09    | 49                     | 0.19    |   |      |      |
| 508                                  | TLAXCALA | 135 - ZACATELCO | 03 - ZACATELCO | XEHIT-AM<br>1310    | IEE   | 168                           | 164                    | 97.62   | 3                     | 1.79    | 167                               | 99.4    | 1                         | 0.6     | 0                      | 0       |   |      |      |
| 509                                  |          |                 |                |                     | IFE   | 168                           | 160                    | 95.24   | 7                     | 4.17    | 167                               | 99.4    | 1                         | 0.6     | 0                      | 0       | 0 | 0    |      |
| 510                                  |          |                 |                |                     | MC    | 22                            | 22                     | 100     | 0                     | 0       | 22                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 511                                  |          |                 |                |                     | MP    | 14                            | 10                     | 71.43   | 4                     | 28.57   | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 512                                  |          |                 |                |                     | PAN   | 42                            | 42                     | 100     | 0                     | 0       | 42                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 513                                  |          |                 |                |                     | PNA   | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 514                                  |          |                 |                |                     | PRD   | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 515                                  |          |                 |                |                     | PRI   | 70                            | 49                     | 70      | 21                    | 30      | 70                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 516                                  |          |                 |                |                     | PSI   | 0                             | 0                      | 0       | 0                     | 0       | 0                                 | 0       | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 517                                  |          |                 |                |                     | PT    | 32                            | 30                     | 93.75   | 0                     | 0       | 30                                | 93.75   | 1                         | 3.13    | 1                      | 3.13    | 1 | 3.13 | 3.13 |
| 518                                  |          |                 |                |                     | PU    | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 519                                  |          |                 |                |                     | PVEM  | 16                            | 16                     | 100     | 0                     | 0       | 16                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 520                                  |          |                 |                |                     | TEEP  | 84                            | 84                     | 100     | 0                     | 0       | 84                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| TOTAL CANAL: XEHIT-AM 1310           |          |                 |                |                     |       | 658                           | 619                    | 94.07   | 35                    | 5.32    | 654                               | 99.39   | 3                         | 0.46    | 1                      | 0.15    |   |      |      |
| 521                                  | TLAXCALA | 135 - ZACATELCO | 03 - ZACATELCO | XHMAXX-<br>FM 98.1  | IEE   | 168                           | 162                    | 96.43   | 6                     | 3.57    | 168                               | 100     | 0                         | 0       | 0                      | 0       |   |      |      |
| 522                                  |          |                 |                |                     | IFE   | 168                           | 153                    | 91.07   | 15                    | 8.93    | 168                               | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 523                                  |          |                 |                |                     | MC    | 22                            | 21                     | 95.45   | 1                     | 4.55    | 22                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 524                                  |          |                 |                |                     | MP    | 14                            | 10                     | 71.43   | 4                     | 28.57   | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    |      |
| 525                                  |          |                 |                |                     | PAN   | 42                            | 40                     | 95.24   | 2                     | 4.76    | 42                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 526                                  |          |                 |                |                     | PNA   | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 527                                  |          |                 |                |                     | PRD   | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 528                                  |          |                 |                |                     | PRI   | 70                            | 47                     | 67.14   | 23                    | 32.86   | 70                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 529                                  |          |                 |                |                     | PSI   | 0                             | 0                      | 0       | 0                     | 0       | 0                                 | 0       | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 530                                  |          |                 |                |                     | PT    | 32                            | 31                     | 96.88   | 1                     | 3.13    | 32                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 531                                  |          |                 |                |                     | PU    | 14                            | 14                     | 100     | 0                     | 0       | 14                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 532                                  |          |                 |                |                     | PVEM  | 16                            | 15                     | 93.75   | 1                     | 6.25    | 16                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| 533                                  |          |                 |                |                     | TEEP  | 84                            | 84                     | 100     | 0                     | 0       | 84                                | 100     | 0                         | 0       | 0                      | 0       | 0 | 0    | 0    |
| TOTAL CANAL: XHMAXX-FM 98.1          |          |                 |                |                     |       | 658                           | 605                    | 91.95   | 53                    | 8.05    | 658                               | 100     | 0                         | 0       | 0                      | 0       |   |      |      |
| TOTAL MEDIO: RADIO CONCESIONADO      |          |                 |                |                     |       | 1316                          | 1224                   | 93.01   | 88                    | 6.69    | 1312                              | 99.7    | 3                         | 0.23    | 1                      | 0.08    |   |      |      |
| TOTAL CEVEM: 135 - ZACATELCO         |          |                 |                |                     |       | 1316                          | 1224                   | 93.01   | 88                    | 6.69    | 1312                              | 99.7    | 3                         | 0.23    | 1                      | 0.08    |   |      |      |
| TOTAL ESTADO: TLAXCALA               |          |                 |                |                     |       | 1316                          | 1224                   | 93.01   | 88                    | 6.69    | 1312                              | 99.7    | 3                         | 0.23    | 1                      | 0.08    |   |      |      |
| TOTAL GLOBAL                         |          |                 |                |                     |       | 26894                         | 24340                  | 90.5    | 2477                  | 9.21    | 26817                             | 99.71   | 27                        | 0.1     | 50                     | 0.19    |   |      |      |