

DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 10/04/2013 al 16/04/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/C ANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	IEE	203	169	83.25	25	12.32	194	95.57	0	0	9	4.43
2					IFE	204	161	78.92	34	16.67	195	95.59	0	0	9	4.41
3					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
4					PAN	28	25	89.29	3	10.71	28	100	0	0	0	0
5					PCPP	6	5	83.33	1	16.67	6	100	0	0	0	0
6					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0
7					PRD	14	9	64.29	4	28.57	13	92.86	0	0	1	7.14
8					PRI	49	43	87.76	5	10.2	48	97.96	0	0	1	2.04
9					PSI	5	3	60	2	40	5	100	0	0	0	0
10					PT	14	14	100	0	0	14	100	0	0	0	0
11					PVEM	14	14	100	0	0	14	100	0	0	0	0
12					TEEP	98	84	85.71	10	10.2	94	95.92	0	0	4	4.08
TOTAL CANAL: XENG-AM 870						672	562	83.63	86	12.8	648	96.43	0	0	24	3.57
TOTAL MEDIO: RADIO CONCESIONADO						672	562	83.63	86	12.8	648	96.43	0	0	24	3.57
13	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	IEE	203	192	94.58	11	5.42	203	100	0	0	0	0
14					IFE	204	192	94.12	12	5.88	204	100	0	0	0	0
15					MC	21	19	90.48	2	9.52	21	100	0	0	0	0
16					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0
17					PCPP	6	6	100	0	0	6	100	0	0	0	0
18					PNA	16	16	100	0	0	16	100	0	0	0	0
19					PRD	14	14	100	0	0	14	100	0	0	0	0
20					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0
21					PSI	5	5	100	0	0	5	100	0	0	0	0
22					PT	14	12	85.71	2	14.29	14	100	0	0	0	0
23					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
24					TEEP	98	94	95.92	4	4.08	98	100	0	0	0	0
TOTAL CANAL: XHNGO-FM 98.9						672	638	94.94	34	5.06	672	100	0	0	0	0
25	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	IEE	203	189	93.1	9	4.43	198	97.54	0	0	5	2.46
26					IFE	204	188	92.16	12	5.88	200	98.04	0	0	4	1.96
27					MC	21	18	85.71	2	9.52	20	95.24	0	0	1	4.76
28					PAN	28	26	92.86	1	3.57	27	96.43	0	0	1	3.57
29					PCPP	6	6	100	0	0	6	100	0	0	0	0
30					PNA	16	15	93.75	0	0	15	93.75	0	0	1	6.25
31					PRD	14	13	92.86	0	0	13	92.86	0	0	1	7.14
32					PRI	49	46	93.88	0	0	46	93.88	0	0	3	6.12
33					PSI	5	5	100	0	0	5	100	0	0	0	0
34					PT	14	13	92.86	1	7.14	14	100	0	0	0	0
35					PVEM	14	14	100	0	0	14	100	0	0	0	0
36					TEEP	98	92	93.88	4	4.08	96	97.96	0	0	2	2.04
TOTAL CANAL: XHTEZ-FM 90.9						672	625	93.01	29	4.32	654	97.32	0	0	18	2.68
37	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	IEE	203	195	96.06	8	3.94	203	100	0	0	0	0
38					IFE	204	193	94.61	11	5.39	204	100	0	0	0	0
39					MC	21	19	90.48	2	9.52	21	100	0	0	0	0
40					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0
41					PCPP	6	6	100	0	0	6	100	0	0	0	0
42					PNA	16	16	100	0	0	16	100	0	0	0	0
43					PRD	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14
44					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0
45					PSI	5	5	100	0	0	5	100	0	0	0	0
46					PT	14	12	85.71	2	14.29	14	100	0	0	0	0
47					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
48					TEEP	98	94	95.92	4	4.08	98	100	0	0	0	0
TOTAL CANAL: XHZTP-FM 105.3						672	640	95.24	31	4.61	671	99.85	0	0	1	0.15
TOTAL MEDIO: RADIO PERMISIONADO						2016	1903	94.39	94	4.66	1997	99.06	0	0	19	0.94
TOTAL CEVEM: 98 - HUAUCHINANGO						2688	2465	91.7	180	6.7	2645	98.4	0	0	43	1.6
49	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	IEE	203	199	98.03	4	1.97	203	100	0	0	0	0
50					IFE	204	198	97.06	6	2.94	204	100	0	0	0	0
51					MC	21	21	100	0	0	21	100	0	0	0	0
52					PAN	28	28	100	0	0	28	100	0	0	0	0
53					PCPP	6	6	100	0	0	6	100	0	0	0	0
54					PNA	16	16	100	0	0	16	100	0	0	0	0
55					PRD	14	14	100	0	0	14	100	0	0	0	0
56					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0
57					PSI	5	5	100	0	0	5	100	0	0	0	0
58					PT	14	13	92.86	1	7.14	14	100	0	0	0	0
59					PVEM	14	14	100	0	0	14	100	0	0	0	0
60					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XECD-AM 1170						672	659	98.07	13	1.93	672	100	0	0	0	0
61	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEHR-AM 1090	IEE	203	159	78.33	1	0.49	160	78.82	43	21.18	0	0
62					IFE	204	159	77.94	0	0	159	77.94	45	22.06	0	0
63					MC	21	16	76.19	0	0	16	76.19	5	23.81	0	0
64					PAN	28	22	78.57	0	0	22	78.57	6	21.43	0	0
65					PCPP	6	5	83.33	0	0	5	83.33	1	16.67	0	0
66					PNA	16	12	75	0	0	12	75	4	25	0	0
67					PRD	14	12	85.71	0	0	12	85.71	2	14.29	0	0
68					PRI	49	39	79.59	0	0	39	79.59	10	20.41	0	0
69					PSI	5	4	80	0	0	4	80	1	20	0	0
70					PT	14	11	78.57	0	0	11	78.57	3	21.43	0	0
71					PVEM	14	10	71.43	0	0	10	71.43	4	28.57	0	0
72					TEEP	98	75	76.53	1	1.02	76	77.55	22	22.45	0	0
TOTAL CANAL: XEHR-AM 1090						672	524	77.98	2	0.3	526	78.27	146	21.73	0	0
73					IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
74					IFE	204	201	98.53	3	1.47	204	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/C ANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
75	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPUE-AM 1210	MC	21	21	100	0	0	21	100	0	0	0	0		
76					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
77					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
78					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
79					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
80					PRI	49	49	100	0	0	49	100	0	0	0	0	0	0
81					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
82					PT	14	14	100	0	0	14	100	0	0	0	0	0	0
83					PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0
84					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0	0	0
TOTAL CANAL: XEPUE-AM 1210						672	666	99.11	6	0.89	672	100	0	0	0	0		
85	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZT-AM 1250	IEE	203	196	96.55	6	2.96	202	99.51	0	0	1	0.49		
86					IFE	204	196	96.08	7	3.43	203	99.51	0	0	1	0.49	0	0
87					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
88					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
89					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
90					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
91					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
92					PRI	49	48	97.96	0	0	48	97.96	0	0	1	2.04	0	0
93					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
94					PT	14	14	100	0	0	14	100	0	0	0	0	0	0
95	PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0				
96	TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0	0	0				
TOTAL CANAL: XEZT-AM 1250						672	654	97.32	15	2.23	669	99.55	0	0	3	0.45		
97	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZAR-AM 920	IEE	203	200	98.52	3	1.48	203	100	0	0	0	0		
98					IFE	204	200	98.04	4	1.96	204	100	0	0	0	0	0	0
99					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
100					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
101					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
102					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
103					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
104					PRI	49	49	100	0	0	49	100	0	0	0	0	0	0
105					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
106					PT	14	14	100	0	0	14	100	0	0	0	0	0	0
107	PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0				
108	TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0	0	0				
TOTAL CANAL: XEZAR-AM 920						672	663	98.66	9	1.34	672	100	0	0	0	0		
109	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPA-AM 1010	IEE	203	200	98.52	3	1.48	203	100	0	0	0	0		
110					IFE	204	191	93.63	7	3.43	198	97.06	6	2.94	0	0	0	0
111					MC	21	20	95.24	0	0	20	95.24	1	4.76	0	0	0	0
112					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
113					PCPP	6	5	83.33	0	0	5	83.33	1	16.67	0	0	0	0
114					PNA	16	14	87.5	0	0	14	87.5	2	12.5	0	0	0	0
115					PRD	14	12	85.71	0	0	12	85.71	2	14.29	0	0	0	0
116					PRI	49	43	87.76	0	0	43	87.76	6	12.24	0	0	0	0
117					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
118					PT	14	13	92.86	0	0	13	92.86	1	7.14	0	0	0	0
119	PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0				
120	TEEP	98	95	96.94	1	1.02	96	97.96	2	2.04	0	0	0	0				
TOTAL CANAL: XEPA-AM 1010						672	640	95.24	11	1.64	651	96.88	21	3.13	0	0		
121	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPOP-AM 1120	IEE	203	199	98.03	4	1.97	203	100	0	0	0	0		
122					IFE	204	199	97.55	5	2.45	204	100	0	0	0	0	0	0
123					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
124					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
125					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
126					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
127					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
128					PRI	49	49	100	0	0	49	100	0	0	0	0	0	0
129					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
130					PT	14	14	100	0	0	14	100	0	0	0	0	0	0
131	PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0				
132	TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0	0	0				
TOTAL CANAL: XEPOP-AM 1120						672	661	98.36	11	1.64	672	100	0	0	0	0		
133	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHJE-FM 94.1	IEE	203	201	99.01	2	0.99	203	100	0	0	0	0		
134					IFE	204	201	98.53	3	1.47	204	100	0	0	0	0	0	0
135					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
136					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
137					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
138					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
139					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
140					PRI	49	49	100	0	0	49	100	0	0	0	0	0	0
141					PSI	5	4	80	1	20	5	100	0	0	0	0	0	0
142					PT	14	14	100	0	0	14	100	0	0	0	0	0	0
143	PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0				
144	TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0	0	0				
TOTAL CANAL: XHJE-FM 94.1						672	665	98.96	7	1.04	672	100	0	0	0	0		
145	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHNP-FM 89.3	IEE	203	198	97.54	3	1.48	201	99.01	2	0.99	0	0		
146					IFE	204	199	97.55	4	1.96	203	99.51	1	0.49	0	0	0	0
147					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
148					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
149					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
150					PNA	16	15	93.75	0	0	15	93.75	1	6.25	0	0	0	0
151					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
152					PRI	49	49	100	0	0	49	100	0	0	0	0	0	0
153					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
154					PT	14	13	92.86	0	0	13	92.86	1	7.14	0	0	0	0
155	PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0				
156	TEEP	98	96	97.96	1	1.02	97	98.98	1	1.02	0	0	0	0				
TOTAL CANAL: XHNP-FM 89.3						672	658	97.92	8	1.19	666	99.11	6	0.89	0	0		
157	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHOLA-FM 105.1	IEE	203	201	99.01	2	0.99	203	100	0	0	0	0		
158					IFE	204	201	98.53	3	1.47	204	100	0	0	0	0	0	0
159					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
160					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
161					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
162					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
163	PRD	14	14	100	0	0	14	100	0	0	0	0	0	0				
164	PRI	49	49	100	0	0	49	100	0	0	0	0	0	0				
165	PSI	5	5	100	0	0	5	100	0	0	0	0	0	0	0			
166	PT	14	14	100	0	0	14	100	0	0	0	0	0	0	0			

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167					PVEM	14	14	100	0	0	14	100	0	0	0	0
168					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XHOLA-FM 105.1						672	666	99.11	6	0.89	672	100	0	0	0	0
169					IEE	203	199	98.03	4	1.97	203	100	0	0	0	0
170					IFE	204	197	96.57	7	3.43	204	100	0	0	0	0
171					MC	21	21	100	0	0	21	100	0	0	0	0
172					PAN	28	28	100	0	0	28	100	0	0	0	0
173					PCPP	6	6	100	0	0	6	100	0	0	0	0
174					PNA	16	16	100	0	0	16	100	0	0	0	0
175					PRD	14	14	100	0	0	14	100	0	0	0	0
176					PRI	49	49	100	0	0	49	100	0	0	0	0
177					PSI	5	5	100	0	0	5	100	0	0	0	0
178					PT	14	14	100	0	0	14	100	0	0	0	0
179					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
180					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XHORO-FM 94.9						672	659	98.07	13	1.93	672	100	0	0	0	0
181					IEE	203	194	95.57	8	3.94	202	99.51	0	0	1	0.49
182					IFE	204	194	95.1	10	4.9	204	100	0	0	0	0
183					MC	21	21	100	0	0	21	100	0	0	0	0
184					PAN	28	28	100	0	0	28	100	0	0	0	0
185					PCPP	6	6	100	0	0	6	100	0	0	0	0
186					PNA	16	16	100	0	0	16	100	0	0	0	0
187					PRD	14	14	100	0	0	14	100	0	0	0	0
188					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0
189					PSI	5	5	100	0	0	5	100	0	0	0	0
190					PT	14	14	100	0	0	14	100	0	0	0	0
191					PVEM	14	14	100	0	0	14	100	0	0	0	0
192					TEEP	98	95	96.94	3	3.06	98	100	0	0	0	0
TOTAL CANAL: XHPBA-FM 98.7						672	649	96.58	22	3.27	671	99.85	0	0	1	0.15
193					IEE	203	196	96.55	7	3.45	203	100	0	0	0	0
194					IFE	204	197	96.57	7	3.43	204	100	0	0	0	0
195					MC	21	21	100	0	0	21	100	0	0	0	0
196					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0
197					PCPP	6	5	83.33	1	16.67	6	100	0	0	0	0
198					PNA	16	16	100	0	0	16	100	0	0	0	0
199					PRD	14	14	100	0	0	14	100	0	0	0	0
200					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0
201					PSI	5	5	100	0	0	5	100	0	0	0	0
202					PT	14	14	100	0	0	14	100	0	0	0	0
203					PVEM	14	14	100	0	0	14	100	0	0	0	0
204					TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0
TOTAL CANAL: XHRC-FM 91.7						672	653	97.17	19	2.83	672	100	0	0	0	0
205					IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
206					IFE	204	200	98.04	4	1.96	204	100	0	0	0	0
207					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
208					PAN	28	28	100	0	0	28	100	0	0	0	0
209					PCPP	6	6	100	0	0	6	100	0	0	0	0
210					PNA	16	16	100	0	0	16	100	0	0	0	0
211					PRD	14	14	100	0	0	14	100	0	0	0	0
212					PRI	49	49	100	0	0	49	100	0	0	0	0
213					PSI	5	5	100	0	0	5	100	0	0	0	0
214					PT	14	14	100	0	0	14	100	0	0	0	0
215					PVEM	14	14	100	0	0	14	100	0	0	0	0
216					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XHRH-FM 103.3						672	664	98.81	8	1.19	672	100	0	0	0	0
217					IEE	203	198	97.54	5	2.46	203	100	0	0	0	0
218					IFE	204	199	97.55	5	2.45	204	100	0	0	0	0
219					MC	21	21	100	0	0	21	100	0	0	0	0
220					PAN	28	28	100	0	0	28	100	0	0	0	0
221					PCPP	6	5	83.33	1	16.67	6	100	0	0	0	0
222					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0
223					PRD	14	12	85.71	2	14.29	14	100	0	0	0	0
224					PRI	49	44	89.8	5	10.2	49	100	0	0	0	0
225					PSI	5	5	100	0	0	5	100	0	0	0	0
226					PT	14	13	92.86	1	7.14	14	100	0	0	0	0
227					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
228					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XHRS-FM 90.1						672	650	96.73	22	3.27	672	100	0	0	0	0
229					IEE	203	171	84.24	32	15.76	203	100	0	0	0	0
230					IFE	204	171	83.82	33	16.18	204	100	0	0	0	0
231					MC	21	19	90.48	2	9.52	21	100	0	0	0	0
232					PAN	28	22	78.57	6	21.43	28	100	0	0	0	0
233					PCPP	6	6	100	0	0	6	100	0	0	0	0
234					PNA	16	14	87.5	2	12.5	16	100	0	0	0	0
235					PRD	14	11	78.57	3	21.43	14	100	0	0	0	0
236					PRI	49	43	87.76	6	12.24	49	100	0	0	0	0
237					PSI	5	5	100	0	0	5	100	0	0	0	0
238					PT	14	13	92.86	1	7.14	14	100	0	0	0	0
239					PVEM	14	12	85.71	2	14.29	14	100	0	0	0	0
240					TEEP	98	90	91.84	8	8.16	98	100	0	0	0	0
TOTAL CANAL: XHVC-FM 102.1						672	577	85.86	95	14.14	672	100	0	0	0	0
241					IEE	203	173	85.22	29	14.29	202	99.51	1	0.49	0	0
242					IFE	204	173	84.8	31	15.2	204	100	0	0	0	0
243					MC	21	18	85.71	3	14.29	21	100	0	0	0	0
244					PAN	28	25	89.29	3	10.71	28	100	0	0	0	0
245					PCPP	6	5	83.33	1	16.67	6	100	0	0	0	0
246					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0
247					PRD	14	12	85.71	2	14.29	14	100	0	0	0	0
248					PRI	49	44	89.8	5	10.2	49	100	0	0	0	0
249					PSI	5	5	100	0	0	5	100	0	0	0	0
250					PT	14	13	92.86	1	7.14	14	100	0	0		

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/C ANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
345					PSI	5	5	100	0	0	5	100	0	0	0	0
346					PT	14	11	78.57	3	21.43	14	100	0	0	0	0
347					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
348					TEEP	98	92	93.88	6	6.12	98	100	0	0	0	0
TOTAL CANAL: XEFS-AM 980						672	610	90.77	62	9.23	672	100	0	0	0	0
349					IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
350					IFE	204	202	99.02	2	0.98	204	100	0	0	0	0
351					MC	21	21	100	0	0	21	100	0	0	0	0
352					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0
353					PCPP	6	6	100	0	0	6	100	0	0	0	0
354					PNA	16	16	100	0	0	16	100	0	0	0	0
355					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
356					PRI	49	49	100	0	0	49	100	0	0	0	0
357					PSI	5	5	100	0	0	5	100	0	0	0	0
358					PT	14	14	100	0	0	14	100	0	0	0	0
359					PVEM	14	14	100	0	0	14	100	0	0	0	0
360					TEEP	98	98	100	0	0	98	100	0	0	0	0
TOTAL CANAL: XHVP-FM 101.3						672	666	99.11	6	0.89	672	100	0	0	0	0
TOTAL MEDIO: RADIO CONCESIONADO						1932	1860	96.27	72	3.73	1932	100	0	0	0	0
361					IEE	203	195	96.06	8	3.94	203	100	0	0	0	0
362					IFE	204	190	93.14	14	6.86	204	100	0	0	0	0
363					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
364					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0
365					PCPP	6	6	100	0	0	6	100	0	0	0	0
366					PNA	16	16	100	0	0	16	100	0	0	0	0
367					PRD	14	14	100	0	0	14	100	0	0	0	0
368					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0
369					PSI	5	5	100	0	0	5	100	0	0	0	0
370					PT	14	12	85.71	2	14.29	14	100	0	0	0	0
371					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
372					TEEP	98	94	95.92	4	4.08	98	100	0	0	0	0
TOTAL CANAL: XHIZU-FM 107.5						672	640	95.24	32	4.76	672	100	0	0	0	0
TOTAL MEDIO: RADIO PERMISIONADO						672	640	95.24	32	4.76	672	100	0	0	0	0
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						2604	2500	96.01	104	3.99	2604	100	0	0	0	0
373					IEE	203	197	97.04	6	2.96	203	100	0	0	0	0
374					IFE	204	196	96.08	8	3.92	204	100	0	0	0	0
375					MC	21	21	100	0	0	21	100	0	0	0	0
376					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0
377					PCPP	6	6	100	0	0	6	100	0	0	0	0
378					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0
379					PRD	14	14	100	0	0	14	100	0	0	0	0
380					PRI	49	49	100	0	0	49	100	0	0	0	0
381					PSI	5	5	100	0	0	5	100	0	0	0	0
382					PT	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14
383					PVEM	14	13	92.86	1	7.14	14	100	0	0	0	0
384					TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0
TOTAL CANAL: XEGY-AM 1070						672	651	96.88	20	2.98	671	99.85	0	0	1	0.15
385					IEE	203	199	98.03	4	1.97	203	100	0	0	0	0
386					IFE	204	199	97.55	5	2.45	204	100	0	0	0	0
387					MC	21	21	100	0	0	21	100	0	0	0	0
388					PAN	28	28	100	0	0	28	100	0	0	0	0
389					PCPP	6	6	100	0	0	6	100	0	0	0	0
390					PNA	16	16	100	0	0	16	100	0	0	0	0
391					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
392					PRI	49	49	100	0	0	49	100	0	0	0	0
393					PSI	5	5	100	0	0	5	100	0	0	0	0
394					PT	14	14	100	0	0	14	100	0	0	0	0
395					PVEM	14	14	100	0	0	14	100	0	0	0	0
396					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XETCP-AM 1230						672	661	98.36	11	1.64	672	100	0	0	0	0
397					IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
398					IFE	204	201	98.53	3	1.47	204	100	0	0	0	0
399					MC	21	21	100	0	0	21	100	0	0	0	0
400					PAN	28	28	100	0	0	28	100	0	0	0	0
401					PCPP	6	6	100	0	0	6	100	0	0	0	0
402					PNA	16	16	100	0	0	16	100	0	0	0	0
403					PRD	14	14	100	0	0	14	100	0	0	0	0
404					PRI	49	49	100	0	0	49	100	0	0	0	0
405					PSI	5	5	100	0	0	5	100	0	0	0	0
406					PT	14	14	100	0	0	14	100	0	0	0	0
407					PVEM	14	14	100	0	0	14	100	0	0	0	0
408					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XETE-AM 1140						672	666	99.11	6	0.89	672	100	0	0	0	0
409					IEE	203	151	74.38	52	25.62	203	99.51	0	0	1	0.49
410					IFE	204	132	64.71	72	35.29	204	99.51	0	0	1	0.49
411					MC	21	13	61.9	8	38.1	21	100	0	0	0	0
412					PAN	28	19	67.86	9	32.14	28	100	0	0	0	0
413					PCPP	6	3	50	3	50	6	100	0	0	0	0
414					PNA	16	12	75	4	25	16	100	0	0	0	0
415					PRD	14	8	57.14	6	42.86	14	100	0	0	0	0
416					PRI	49	37	75.51	12	24.49	49	100	0	0	0	0
417					PSI	5	4	80	1	20	5	100	0	0	0	0
418					PT	14	9	64.29	5	35.71	14	100	0	0	0	0
419					PVEM	14	10	71.43	4	28.57	14	100	0	0	0	0
420					TEEP	98	73	74.49	25	25.51	98	100	0	0	0	0
TOTAL CANAL: XEWJ-AM 1420						672	471	70.09	201	29.91	672	100	0	0	0	0
421					IEE	203	153	75.37	49	24.14	202	99.51	0	0	1	0.49
422					IFE	204	146	71.57	57	27.94	203	99.51	0	0	1	0.49
423					MC	21	15	71.43	6	28.57	21	100	0	0	0	0
424					PAN	28	21	75	7	25	28	100	0	0	0	0
425					PCPP	6	6	100	0	0	6	100	0	0	0	0
426					PNA	16	13	81.25	3	18.75	16	100	0	0	0	0
427					PRD	14	12	85.71	2	14.29	14	100	0	0	0	0
428					PRI	49	37	75.51	12	24.49	49	100	0	0	0	0
429					PSI	5	3	60	2	40	5	100	0	0	0	0
430					PT	14	12	85.71	2	14.29	14	100	0	0	0	0
431					PVEM	14	12	85.71	2	14.29	14	100	0	0	0	0
432					TEEP	98	80	81.63	18	18.37	98	100	0	0	0	0
TOTAL CANAL: XHTE-FM 99.9						672	510	75.89	160	23.81	670	99.7	0	0	2	0.3

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
433	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1	IEE	203	197	97.04	6	2.96	203	100	0	0	0	0		
434					IFE	204	198	97.06	6	2.94	204	100	0	0	0	0	0	0
435					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
436					PAN	28	28	100	0	0	28	100	0	0	0	0	0	0
437					PCPP	6	6	100	0	0	6	100	0	0	0	0	0	0
438					PNA	16	16	100	0	0	16	100	0	0	0	0	0	0
439					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0
440					PRI	49	49	100	0	0	49	100	0	0	0	0	0	0
441					PSI	5	5	100	0	0	5	100	0	0	0	0	0	0
442					PT	14	14	100	0	0	14	100	0	0	0	0	0	0
443					PVEM	14	14	100	0	0	14	100	0	0	0	0	0	0
444					TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0	0	0
TOTAL CANAL: XHTEU-FM 99.1						672	658	97.92	14	2.08	672	100	0	0	0	0		
TOTAL MEDIO: RADIO CONCESIONADO						4032	3617	89.71	412	10.22	4029	99.93	0	0	3	0.07		
445	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHHTP-TV CANAL7	IEE	203	188	92.61	13	6.4	201	99.01	0	0	2	0.99		
446					IFE	204	188	92.16	13	6.37	201	98.53	0	0	3	1.47		
447					MC	21	20	95.24	1	4.76	21	100	0	0	0	0		
448					PAN	28	24	85.71	4	14.29	28	100	0	0	0	0		
449					PCPP	6	6	100	0	0	6	100	0	0	0	0		
450					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0		
451					PRD	14	12	85.71	2	14.29	14	100	0	0	0	0		
452					PRI	49	44	89.8	5	10.2	49	100	0	0	0	0		
453					PSI	5	4	80	1	20	5	100	0	0	0	0		
454					PT	14	13	92.86	1	7.14	14	100	0	0	0	0		
455					PVEM	14	14	100	0	0	14	100	0	0	0	0		
456					TEEP	98	93	94.9	3	3.06	96	97.96	0	0	2	2.04		
TOTAL CANAL: XHHTP-TV CANAL7						672	621	92.41	44	6.55	665	98.96	0	0	7	1.04		
457	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHHTN-TV CANAL11	IEE	203	190	93.6	12	5.91	202	99.51	0	0	1	0.49		
458					IFE	204	196	96.08	7	3.43	203	99.51	0	0	1	0.49		
459					MC	21	21	100	0	0	21	100	0	0	0	0		
460					PAN	28	28	100	0	0	28	100	0	0	0	0		
461					PCPP	6	6	100	0	0	6	100	0	0	0	0		
462					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0		
463					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0		
464					PRI	49	47	95.92	2	4.08	49	100	0	0	0	0		
465					PSI	5	5	100	0	0	5	100	0	0	0	0		
466					PT	14	14	100	0	0	14	100	0	0	0	0		
467					PVEM	14	14	100	0	0	14	100	0	0	0	0		
468					TEEP	98	95	96.94	3	3.06	98	100	0	0	0	0		
TOTAL CANAL: XHHTN-TV CANAL11						672	644	95.83	26	3.87	670	99.7	0	0	2	0.3		
TOTAL MEDIO: TELEVISION CONCESIONADO						1344	1265	94.12	70	5.21	1335	99.33	0	0	9	0.67		
TOTAL CEVEM: 101 - TEHUACAN						5376	4882	90.81	482	8.97	5364	99.78	0	0	12	0.22		
TOTAL ESTADO: PUEBLA						26124	24656	94.38	1232	4.72	25888	99.1	174	0.67	62	0.24		
469	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEHit-AM 1310	IEE	203	201	99.01	2	0.99	203	100	0	0	0	0		
470					IFE	204	201	98.53	3	1.47	204	100	0	0	0	0		
471					MC	21	20	95.24	1	4.76	21	100	0	0	0	0		
472					PAN	28	27	96.43	1	3.57	28	100	0	0	0	0		
473					PCPP	6	6	100	0	0	6	100	0	0	0	0		
474					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0		
475					PRD	14	14	100	0	0	14	100	0	0	0	0		
476					PRI	49	47	95.92	2	4.08	49	100	0	0	0	0		
477					PSI	5	5	100	0	0	5	100	0	0	0	0		
478					PT	14	13	92.86	1	7.14	14	100	0	0	0	0		
479					PVEM	14	14	100	0	0	14	100	0	0	0	0		
480					TEEP	98	95	96.94	3	3.06	98	100	0	0	0	0		
TOTAL CANAL: XEHIT-AM 1310						672	658	97.92	14	2.08	672	100	0	0	0	0		
481	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XHMAXX-FM 98.1	IEE	203	199	98.03	4	1.97	203	100	0	0	0	0		
482					IFE	204	200	98.04	4	1.96	204	100	0	0	0	0		
483					MC	21	20	95.24	1	4.76	21	100	0	0	0	0		
484					PAN	28	28	100	0	0	28	100	0	0	0	0		
485					PCPP	6	6	100	0	0	6	100	0	0	0	0		
486					PNA	16	16	100	0	0	16	100	0	0	0	0		
487					PRD	14	14	100	0	0	14	100	0	0	0	0		
488					PRI	49	48	97.96	1	2.04	49	100	0	0	0	0		
489					PSI	5	5	100	0	0	5	100	0	0	0	0		
490					PT	14	14	100	0	0	14	100	0	0	0	0		
491					PVEM	14	14	100	0	0	14	100	0	0	0	0		
492					TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0		
TOTAL CANAL: XHMAXX-FM 98.1						672	660	98.21	12	1.79	672	100	0	0	0	0		
TOTAL MEDIO: RADIO CONCESIONADO						1344	1318	98.07	26	1.93	1344	100	0	0	0	0		
TOTAL CEVEM: 135 - ZACATELCO						1344	1318	98.07	26	1.93	1344	100	0	0	0	0		
TOTAL ESTADO: TLAXCALA						1344	1318	98.07	26	1.93	1344	100	0	0	0	0		
TOTAL GLOBAL						27468	25974	94.56	1258	4.58	27232	99.14	174	0.63	62	0.23		