

DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 15/05/2013 al 21/05/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	IEE	168	153	91.07	13	7.74	166	98.81	2	1.19	0	0
2					IFE	168	149	88.69	17	10.12	166	98.81	2	1.19	0	0
3					MC	28	26	92.86	1	3.57	27	96.43	1	3.57	0	0
4					MP	14	13	92.86	0	0	13	92.86	1	7.14	0	0
5					PAN	42	39	92.86	1	2.38	40	95.24	2	4.76	0	0
6					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
7					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
8					PRI	70	66	94.29	2	2.86	68	97.14	2	2.86	0	0
9					PSI	10	9	90	1	10	10	100	0	0	0	0
10					PT	35	33	94.29	1	2.86	34	97.14	1	2.86	0	0
11					PU	14	13	92.86	0	0	13	92.86	1	7.14	0	0
12					PVEM	7	6	85.71	0	0	6	85.71	1	14.29	0	0
13					TEEP	84	79	94.05	4	4.76	83	98.81	1	1.19	0	0
TOTAL CANAL: XENG-AM 870						668	612	91.62	42	6.29	654	97.9	14	2.1	0	0
TOTAL MEDIO: RADIO CONCESIONADO						668	612	91.62	42	6.29	654	97.9	14	2.1	0	0
14	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	IEE	168	161	95.83	7	4.17	168	100	0	0	0	0
15					IFE	168	159	94.64	9	5.36	168	100	0	0	0	0
16					MC	28	26	92.86	2	7.14	28	100	0	0	0	0
17					MP	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14
18					PAN	42	39	92.86	3	7.14	42	100	0	0	0	0
19					PNA	14	14	100	0	0	14	100	0	0	0	0
20					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
21					PRI	70	67	95.71	3	4.29	70	100	0	0	0	0
22					PSI	10	10	100	0	0	10	100	0	0	0	0
23					PT	35	33	94.29	2	5.71	35	100	0	0	0	0
24					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
25					PVEM	7	7	100	0	0	7	100	0	0	0	0
26					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0
TOTAL CANAL: XHNGO-FM 98.9						668	636	95.21	31	4.64	667	99.85	0	0	1	0.15
27	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	IEE	168	162	96.43	4	2.38	166	98.81	0	0	2	1.19
28					IFE	168	162	96.43	6	3.57	168	100	0	0	0	0
29					MC	28	27	96.43	0	0	27	96.43	0	0	1	3.57
30					MP	14	10	71.43	2	14.29	12	85.71	0	0	2	14.29
31					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
32					PNA	14	14	100	0	0	14	100	0	0	0	0
33					PRD	14	14	100	0	0	14	100	0	0	0	0
34					PRI	70	68	97.14	1	1.43	69	98.57	0	0	1	1.43
35					PSI	10	10	100	0	0	10	100	0	0	0	0
36					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
37					PU	14	14	100	0	0	14	100	0	0	0	0
38					PVEM	7	7	100	0	0	7	100	0	0	0	0
39					TEEP	84	82	97.62	1	1.19	83	98.81	0	0	1	1.19
TOTAL CANAL: XHTEZ-FM 90.9						668	645	96.56	16	2.4	661	98.95	0	0	7	1.05
40	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	IEE	168	160	95.24	6	3.57	166	98.81	0	0	2	1.19
41					IFE	168	160	95.24	6	3.57	166	98.81	0	0	2	1.19
42					MC	28	27	96.43	1	3.57	28	100	0	0	0	0
43					MP	14	14	100	0	0	14	100	0	0	0	0
44					PAN	42	40	95.24	1	2.38	41	97.62	0	0	1	2.38
45					PNA	14	12	85.71	0	0	12	85.71	0	0	2	14.29
46					PRD	14	14	100	0	0	14	100	0	0	0	0
47					PRI	70	69	98.57	1	1.43	70	100	0	0	0	0
48					PSI	10	10	100	0	0	10	100	0	0	0	0
49					PT	35	33	94.29	1	2.86	34	97.14	0	0	1	2.86
50					PU	14	14	100	0	0	14	100	0	0	0	0
51					PVEM	7	7	100	0	0	7	100	0	0	0	0
52					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHZTP-FM 105.3						668	643	96.26	17	2.54	660	98.8	0	0	8	1.2
TOTAL MEDIO: RADIO PERMISIONADO						2004	1924	96.01	64	3.19	1988	99.2	0	0	16	0.8
TOTAL CEVEM: 98 - HUAUCHINANGO						2672	2536	94.91	106	3.97	2642	98.88	14	0.52	16	0.6
53	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XECD-AM 1170	IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
54					IFE	168	164	97.62	4	2.38	168	100	0	0	0	0
55					MC	28	27	96.43	1	3.57	28	100	0	0	0	0
56					MP	14	14	100	0	0	14	100	0	0	0	0
57					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
58					PNA	14	14	100	0	0	14	100	0	0	0	0
59					PRD	14	14	100	0	0	14	100	0	0	0	0
60					PRI	70	70	100	0	0	70	100	0	0	0	0
61					PSI	10	9	90	1	10	10	100	0	0	0	0
62					PT	35	35	100	0	0	35	100	0	0	0	0
63					PU	14	14	100	0	0	14	100	0	0	0	0
64					PVEM	7	7	100	0	0	7	100	0	0	0	0
65					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XECD-AM 1170						668	656	98.2	12	1.8	668	100	0	0	0	0
66	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XEHR-AM 1090	IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
67					IFE	168	166	98.81	2	1.19	168	100	0	0	0	0
68					MC	28	28	100	0	0	28	100	0	0	0	0
69					MP	14	14	100	0	0	14	100	0	0	0	0
70					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
71					PNA	14	14	100	0	0	14	100	0	0	0	0
72					PRD	14	14	100	0	0	14	100	0	0	0	0
73					PRI	70	70	100	0	0	70	100	0	0	0	0
74					PSI	10	10	100	0	0	10	100	0	0	0	0
75					PT	35	35	100	0	0	35	100	0	0	0	0
76					PU	14	14	100	0	0	14	100	0	0	0	0
77					PVEM	7	7	100	0	0	7	100	0	0	0	0
78					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)				
173	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHOLA-FM 105.1	MP	14	14	100	0	0	14	100	0	0	0	0				
174					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0	0	0	0	
175					PNA	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
176					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
177					PRI	70	70	100	0	0	70	100	0	0	0	0	0	0	0	
178					PSI	10	10	100	0	0	10	100	0	0	0	0	0	0	0	
179					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0	
180					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
181					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0	
182					TEEP	84	84	100	0	0	84	100	0	0	0	0	0	0	0	
TOTAL CANAL: XHOLA-FM 105.1						668	662	99.1	6	0.9	668	100	0	0	0	0				
183					PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHORO-FM 94.9	IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
184	IFE	168	163	97.02					5	2.98	168	100	0	0	0	0	0	0		
185	MC	28	28	100					0	0	28	100	0	0	0	0	0	0		
186	MP	14	14	100					0	0	14	100	0	0	0	0	0	0		
187	PAN	42	41	97.62					1	2.38	42	100	0	0	0	0	0	0	0	
188	PNA	14	14	100					0	0	14	100	0	0	0	0	0	0	0	
189	PRD	14	14	100					0	0	14	100	0	0	0	0	0	0	0	
190	PRI	70	69	98.57					1	1.43	70	100	0	0	0	0	0	0	0	
191	PSI	10	10	100					0	0	10	100	0	0	0	0	0	0	0	
192	PT	35	35	100					0	0	35	100	0	0	0	0	0	0	0	
193	PU	14	14	100					0	0	14	100	0	0	0	0	0	0	0	
194	PVEM	7	7	100					0	0	7	100	0	0	0	0	0	0	0	
195	TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0					
TOTAL CANAL: XHORO-FM 94.9						668	656	98.2	12	1.8	668	100	0	0	0	0				
196	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHPBA-FM 98.7	IEE	168	163	97.02	5	2.98	168	100	0	0	0	0				
197					IFE	168	164	97.62	4	2.38	168	100	0	0	0	0	0	0		
198					MC	28	28	100	0	0	28	100	0	0	0	0	0	0		
199					MP	14	14	100	0	0	14	100	0	0	0	0	0	0		
200					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0	0	0	0	
201					PNA	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
202					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
203					PRI	70	70	100	0	0	70	100	0	0	0	0	0	0	0	
204					PSI	10	10	100	0	0	10	100	0	0	0	0	0	0	0	
205					PT	35	34	97.14	1	2.86	35	100	0	0	0	0	0	0	0	
206					PU	14	13	92.86	0	0	13	92.86	0	0	1	7.14	0	0	0	
207					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0	
208	TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0					
TOTAL CANAL: XHPBA-FM 98.7						668	655	98.05	12	1.8	667	99.85	0	0	1	0.15				
209	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHRC-FM 91.7	IEE	168	161	95.83	4	2.38	165	98.21	0	0	3	1.79				
210					IFE	168	161	95.83	4	2.38	165	98.21	0	0	3	1.79				
211					MC	28	26	92.86	0	0	26	92.86	0	0	2	7.14				
212					MP	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0		
213					PAN	42	39	92.86	2	4.76	41	97.62	0	0	1	2.38				
214					PNA	14	13	92.86	0	0	13	92.86	0	0	1	7.14				
215					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0		
216					PRI	70	67	95.71	0	0	67	95.71	0	0	3	4.29				
217					PSI	10	9	90	0	0	9	90	0	0	1	10				
218					PT	35	33	94.29	0	0	33	94.29	0	0	2	5.71				
219					PU	14	13	92.86	0	0	13	92.86	0	0	1	7.14				
220					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0		
221	TEEP	84	81	96.43	2	2.38	83	98.81	0	0	1	1.19								
TOTAL CANAL: XHRC-FM 91.7						668	636	95.21	14	2.1	650	97.31	0	0	18	2.69				
222	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHRH-FM 103.3	IEE	168	162	96.43	6	3.57	168	100	0	0	0	0				
223					IFE	168	164	97.62	4	2.38	168	100	0	0	0	0	0	0		
224					MC	28	28	100	0	0	28	100	0	0	0	0	0	0		
225					MP	14	14	100	0	0	14	100	0	0	0	0	0	0		
226					PAN	42	40	95.24	2	4.76	42	100	0	0	0	0	0	0	0	
227					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
228					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
229					PRI	70	70	100	0	0	70	100	0	0	0	0	0	0	0	
230					PSI	10	10	100	0	0	10	100	0	0	0	0	0	0	0	
231					PT	35	34	97.14	1	2.86	35	100	0	0	0	0	0	0	0	
232					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
233					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0	
234	TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0					
TOTAL CANAL: XHRH-FM 103.3						668	652	97.6	16	2.4	668	100	0	0	0	0				
235	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHRS-FM 90.1	IEE	168	166	98.81	2	1.19	168	100	0	0	0	0				
236					IFE	168	160	95.24	8	4.76	168	100	0	0	0	0	0	0	0	
237					MC	28	28	100	0	0	28	100	0	0	0	0	0	0	0	
238					MP	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
239					PAN	42	39	92.86	3	7.14	42	100	0	0	0	0	0	0	0	
240					PNA	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	0	
241					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
242					PRI	70	68	97.14	2	2.86	70	100	0	0	0	0	0	0	0	
243					PSI	10	10	100	0	0	10	100	0	0	0	0	0	0	0	
244					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0	
245					PU	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
246					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0	0	0	0	
247	TEEP	84	81	96.43	3	3.57	84	100	0	0	0	0	0	0	0					
TOTAL CANAL: XHRS-FM 90.1						668	644	96.41	24	3.59	668	100	0	0	0	0				
248	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHVC-FM 102.1	IEE	168	145	86.31	23	13.69	168	100	0	0	0	0				
249					IFE	168	144	85.71	24	14.29	168	100	0	0	0	0	0	0	0	
250					MC	28	22	78.57	6	21.43	28	100	0	0	0	0	0	0	0	
251					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
252					PAN	42	36	85.71	6	14.29	42	100	0	0	0	0	0	0	0	
253					PNA	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	0	
254					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
255					PRI	70	56	80	14	20	70	100	0	0	0	0	0	0	0	
256					PSI	10	8	80	2	20	10	100	0	0	0	0	0	0	0	
257					PT	35	27	77.14	8	22.86	35	100	0	0	0	0	0	0	0	
258					PU	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	0	
259					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0	
260	TEEP	84	76	90.48	8	9.52	84	100	0	0	0	0	0	0	0					
TOTAL CANAL: XHVC-FM 102.1						668	572	85.63	96	14.37	668	100	0	0	0	0				
261	PUEBLA	99 - SAN PEDRO CHOLULLA	10 - CHOLULLA DE RIVADAVIA	XHQM-FM 92.5	IEE	168	150	89.29	18	10.71	168	100	0	0	0	0				
262					IFE	168	146	86.9	21	12.5	167	99.4	0	0	1	0.6				
263					MC	28	22	78.57	6	21.43	28	100	0	0	0	0	0	0		
264					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
265					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0	0	0	0	
266					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0	
267					PRD	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	0	

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268					PRI	70	65	92.86	5	7.14	70	100	0	0	0	0
269					PSI	10	9	90	1	10	10	100	0	0	0	0
270					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
271					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
272					PVEM	7	7	100	0	0	7	100	0	0	0	0
273					TEEP	84	75	89.29	9	10.71	84	100	0	0	0	0
TOTAL CANAL: XHZM-FM 92.5						668	601	89.97	66	9.88	667	99.85	0	0	1	0.15
TOTAL MEDIO: RADIO CONCESIONADO						11356	10952	96.44	378	3.33	11330	99.77	6	0.05	20	0.18
274					IEE	168	168	100	0	0	168	100	0	0	0	0
275					IFE	168	168	100	0	0	168	100	0	0	0	0
276					MC	28	28	100	0	0	28	100	0	0	0	0
277					MP	14	14	100	0	0	14	100	0	0	0	0
278					PAN	42	42	100	0	0	42	100	0	0	0	0
279					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
280					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
281					PRI	70	70	100	0	0	70	100	0	0	0	0
282					PSI	10	10	100	0	0	10	100	0	0	0	0
283					PT	35	35	100	0	0	35	100	0	0	0	0
284					PU	14	14	100	0	0	14	100	0	0	0	0
285					PVEM	7	7	100	0	0	7	100	0	0	0	0
286					TEEP	84	84	100	0	0	84	100	0	0	0	0
TOTAL CANAL: XHBUAP-FM 96.9						668	666	99.7	2	0.3	668	100	0	0	0	0
287					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
288					IFE	168	162	96.43	6	3.57	168	100	0	0	0	0
289					MC	28	28	100	0	0	28	100	0	0	0	0
290					MP	14	13	92.86	0	0	13	92.86	0	0	1	7.14
291					PAN	42	42	100	0	0	42	100	0	0	0	0
292					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
293					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
294					PRI	70	68	97.14	2	2.86	70	100	0	0	0	0
295					PSI	10	10	100	0	0	10	100	0	0	0	0
296					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
297					PU	14	14	100	0	0	14	100	0	0	0	0
298					PVEM	7	7	100	0	0	7	100	0	0	0	0
299					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0
TOTAL CANAL: XHCOM-FM 105.9						668	650	97.31	17	2.54	667	99.85	0	0	1	0.15
TOTAL MEDIO: RADIO PERMISIONADO						1336	1316	98.5	19	1.42	1335	99.93	0	0	1	0.07
300					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
301					IFE	168	165	98.21	3	1.79	168	100	0	0	0	0
302					MC	28	28	100	0	0	28	100	0	0	0	0
303					MP	14	14	100	0	0	14	100	0	0	0	0
304					PAN	42	42	100	0	0	42	100	0	0	0	0
305					PNA	14	14	100	0	0	14	100	0	0	0	0
306					PRD	14	14	100	0	0	14	100	0	0	0	0
307					PRI	70	70	100	0	0	70	100	0	0	0	0
308					PSI	8	8	100	0	0	8	100	0	0	0	0
309					PT	35	35	100	0	0	35	100	0	0	0	0
310					PU	14	14	100	0	0	14	100	0	0	0	0
311					PVEM	7	7	100	0	0	7	100	0	0	0	0
312					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHP-TV CANAL3						666	660	99.1	6	0.9	666	100	0	0	0	0
313					IEE	168	151	89.88	12	7.14	163	97.02	0	0	5	2.98
314					IFE	168	150	89.29	11	6.55	161	95.83	0	0	7	4.17
315					MC	28	27	96.43	1	3.57	28	100	0	0	0	0
316					MP	14	12	85.71	2	14.29	14	100	0	0	0	0
317					PAN	42	40	95.24	2	4.76	42	100	0	0	0	0
318					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
319					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
320					PRI	70	64	91.43	5	7.14	69	98.57	0	0	1	1.43
321					PSI	8	8	100	0	0	8	100	0	0	0	0
322					PT	35	32	91.43	3	8.57	35	100	0	0	0	0
323					PU	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14
324					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0
325					TEEP	84	76	90.48	5	5.95	81	96.43	0	0	3	3.57
TOTAL CANAL: XHTEM-TV CANAL12						666	604	90.69	45	6.76	649	97.45	0	0	17	2.55
326					IEE	168	154	91.67	13	7.74	167	99.4	1	0.6	0	0
327					IFE	168	157	93.45	10	5.95	167	99.4	1	0.6	0	0
328					MC	28	26	92.86	2	7.14	28	100	0	0	0	0
329					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
330					PAN	42	36	85.71	6	14.29	42	100	0	0	0	0
331					PNA	14	14	100	0	0	14	100	0	0	0	0
332					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
333					PRI	70	63	90	6	8.57	69	98.57	1	1.43	0	0
334					PSI	8	7	87.5	1	12.5	8	100	0	0	0	0
335					PT	35	32	91.43	3	8.57	35	100	0	0	0	0
336					PU	14	12	85.71	1	7.14	13	92.86	1	7.14	0	0
337					PVEM	7	5	71.43	2	28.57	7	100	0	0	0	0
338					TEEP	84	79	94.05	4	4.76	83	98.81	1	1.19	0	0
TOTAL CANAL: XHPUR-TV CANAL6						666	611	91.74	50	7.51	661	99.25	5	0.75	0	0
TOTAL MEDIO: TELEVISION CONCESIONADO						1998	1875	93.84	101	5.06	1976	98.9	5	0.25	17	0.85
339					IEE	168	165	98.21	3	1.79	168	100	0	0	0	0
340					IFE	168	167	99.4	1	0.6	168	100	0	0	0	0
341					MC	28	28	100	0	0	28	100	0	0	0	0
342					MP	14	14	100	0	0	14	100	0	0	0	0
343					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
344					PNA	14	14	100	0	0	14	100	0	0	0	0
345					PRD	14	14	100	0	0	14	100	0	0	0	0
346					PRI	70	69	98.57	1	1.43	70	100	0	0	0	0
347					PSI	10	10	100	0	0	10	100	0	0	0	0
348					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
349					PU	14	14	100	0	0	14	100	0	0	0	0
350					PVEM	7	7	100	0	0	7	100	0	0	0	0
351					TEEP	84	84	100	0	0	84	100	0	0	0	0
TOTAL CANAL: XHPUE-TV CANAL26						668	661	98.95	7	1.05	668	100	0	0	0	0
TOTAL MEDIO: TELEVISION PERMISIONADO						668	661	98.95	7	1.05	668	100	0	0	0	0
TOTAL CEVER: 99 - SAN PEDRO CHOLULA						15358	14804	96.39	505	3.29	15309	99.68	11	0.07	38	0.25
352					IEE	133	133	100	0	0	133	100	0	0	0	0
353					IFE	133	131	98.5	2	1.5	133	100	0	0	0	0
354					MC	28	28	100	0	0	28	100	0	0	0	0
355					MP	14	14	100	0	0	14	100	0	0	0	0
356					PAN	42	42	100	0	0	42	100	0	0	0	0
357					PNA	14	14	100	0	0	14	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
358	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	1330	PRD	14	14	100	0	0	14	100	0	0	0	0
359					PRI	70	70	100	0	0	70	100	0	0	0	0
360					PSI	10	10	100	0	0	10	100	0	0	0	0
361					PT	35	35	100	0	0	35	100	0	0	0	0
362					PU	14	14	100	0	0	14	100	0	0	0	0
363					PVEM	7	7	100	0	0	7	100	0	0	0	0
364					TEEP	70	70	100	0	0	70	100	0	0	0	0
TOTAL CANAL: XEEV-AM 1330						584	582	99.66	2	0.34	584	100	0	0	0	0
365					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
366					IFE	168	165	98.21	3	1.79	168	100	0	0	0	0
367					MC	28	28	100	0	0	28	100	0	0	0	0
368					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
369					PAN	42	40	95.24	2	4.76	42	100	0	0	0	0
370					PNA	14	14	100	0	0	14	100	0	0	0	0
371	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEFS-AM 980	PRD	14	14	100	0	0	14	100	0	0	0	0
372					PRI	70	70	100	0	0	70	100	0	0	0	0
373					PSI	10	10	100	0	0	10	100	0	0	0	0
374					PT	35	35	100	0	0	35	100	0	0	0	0
375					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
376					PVEM	7	7	100	0	0	7	100	0	0	0	0
377					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XEFS-AM 980						668	658	98.5	10	1.5	668	100	0	0	0	0
378					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
379					IFE	168	166	98.81	2	1.19	168	100	0	0	0	0
380					MC	28	28	100	0	0	28	100	0	0	0	0
381					MP	14	14	100	0	0	14	100	0	0	0	0
382					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
383					PNA	14	14	100	0	0	14	100	0	0	0	0
384	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHVP-FM 101.3	PRD	14	14	100	0	0	14	100	0	0	0	0
385					PRI	70	70	100	0	0	70	100	0	0	0	0
386					PSI	10	10	100	0	0	10	100	0	0	0	0
387					PT	35	35	100	0	0	35	100	0	0	0	0
388					PU	14	14	100	0	0	14	100	0	0	0	0
389					PVEM	7	7	100	0	0	7	100	0	0	0	0
390					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHVP-FM 101.3						668	662	99.1	6	0.9	668	100	0	0	0	0
TOTAL MEDIO: RADIO CONCESIONADO						1920	1902	99.06	18	0.94	1920	100	0	0	0	0
391					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
392					IFE	168	162	96.43	6	3.57	168	100	0	0	0	0
393					MC	28	28	100	0	0	28	100	0	0	0	0
394					MP	14	13	92.86	0	0	13	92.86	0	0	1	7.14
395					PAN	42	42	100	0	0	42	100	0	0	0	0
396					PNA	14	14	100	0	0	14	100	0	0	0	0
397	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHIZU-FM 107.5	PRD	14	14	100	0	0	14	100	0	0	0	0
398					PRI	70	69	98.57	1	1.43	70	100	0	0	0	0
399					PSI	10	10	100	0	0	10	100	0	0	0	0
400					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
401					PU	14	14	100	0	0	14	100	0	0	0	0
402					PVEM	7	7	100	0	0	7	100	0	0	0	0
403					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0
TOTAL CANAL: XHIZU-FM 107.5						668	653	97.75	14	2.1	667	99.85	0	0	1	0.15
TOTAL MEDIO: RADIO PERMISIONADO						668	653	97.75	14	2.1	667	99.85	0	0	1	0.15
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						2588	2555	98.72	32	1.24	2587	99.96	0	0	1	0.04
404					IEE	168	126	75	38	22.62	164	97.62	0	0	4	2.38
405					IFE	168	160	95.24	5	2.98	165	98.21	0	0	3	1.79
406					MC	28	26	92.86	2	7.14	28	100	0	0	0	0
407					MP	14	14	100	0	0	14	100	0	0	0	0
408					PAN	42	42	100	0	0	42	100	0	0	0	0
409					PNA	14	14	100	0	0	14	100	0	0	0	0
410	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEGY-AM 1070	PRD	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14
411					PRI	70	65	92.86	3	4.29	68	97.14	0	0	2	2.86
412					PSI	10	9	90	1	10	10	100	0	0	0	0
413					PT	35	35	100	0	0	35	100	0	0	0	0
414					PU	14	14	100	0	0	14	100	0	0	0	0
415					PVEM	7	7	100	0	0	7	100	0	0	0	0
416					TEEP	84	80	95.24	2	2.38	82	97.62	0	0	2	2.38
TOTAL CANAL: XEGY-AM 1070						668	604	90.42	52	7.78	656	98.2	0	0	12	1.8
417					IEE	168	155	92.26	5	2.98	160	95.24	0	0	8	4.76
418					IFE	168	156	92.86	4	2.38	160	95.24	0	0	8	4.76
419					MC	28	28	100	0	0	28	100	0	0	0	0
420					MP	14	14	100	0	0	14	100	0	0	0	0
421					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
422					PNA	14	14	100	0	0	14	100	0	0	0	0
423	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETCP-AM 1230	PRD	14	13	92.86	0	0	13	92.86	0	0	1	7.14
424					PRI	70	68	97.14	0	0	68	97.14	0	0	2	2.86
425					PSI	10	10	100	0	0	10	100	0	0	0	0
426					PT	35	33	94.29	1	2.86	34	97.14	0	0	1	2.86
427					PU	14	14	100	0	0	14	100	0	0	0	0
428					PVEM	7	7	100	0	0	7	100	0	0	0	0
429					TEEP	84	79	94.05	1	1.19	80	95.24	0	0	4	4.76
TOTAL CANAL: XETCP-AM 1230						668	632	94.61	12	1.8	644	96.41	0	0	24	3.59
430					IEE	168	158	94.05	10	5.95	168	100	0	0	0	0
431					IFE	168	160	95.24	8	4.76	168	100	0	0	0	0
432					MC	28	28	100	0	0	28	100	0	0	0	0
433					MP	14	14	100	0	0	14	100	0	0	0	0
434					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
435					PNA	14	14	100	0	0	14	100	0	0	0	0
436	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETE-AM 1140	PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
437					PRI	70	68	97.14	2	2.86	70	100	0	0	0	0
438					PSI	10	10	100	0	0	10	100	0	0	0	0
439					PT	35	35	100	0	0	35	100	0	0	0	0
440					PU	14	14	100	0	0	14	100	0	0	0	0
441					PVEM	7	7	100	0	0	7	100	0	0	0	0
442					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0
TOTAL CANAL: XETE-AM 1140						668	644	96.41	24	3.59	668	100	0	0	0	0
443					IEE	168	86	51.19	76	45.24	162	96.43	0	0	6	3.57
444					IFE	168	91	54.17	72	42.86	163	97.02	0	0	5	2.98
445					MC	28	21	75	7	25	28	100	0	0	0	0
446					MP	14	9	64.29	5	35.71	14	100	0	0	0	0
447					PAN	42	26	61.9	16	38.1	42	100	0	0	0	0
448					PNA	14	10	71.43	4	28.57	14	100	0	0	0	0
449	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEWJ-AM 1420	PRD	14	8	57.14	5	35.71	13	92.86	0	0	1	7.14

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
450					PRI	70	47	67.14	21	30	68	97.14	0	0	2	2.86
451					PSI	10	7	70	3	30	10	100	0	0	0	0
452					PT	35	21	60	13	37.14	34	97.14	0	0	1	2.86
453					PU	14	9	64.29	5	35.71	14	100	0	0	0	0
454					PVEM	7	3	42.86	4	57.14	7	100	0	0	0	0
455					TEEP	84	55	65.48	26	30.95	81	96.43	0	0	3	3.57
TOTAL CANAL: XEWJ-AM 1420						668	393	58.83	257	38.47	650	97.31	0	0	18	2.69
456					IEE	168	139	82.74	29	17.26	168	100	0	0	0	0
457					IFE	168	134	79.76	34	20.24	168	100	0	0	0	0
458					MC	28	25	89.29	3	10.71	28	100	0	0	0	0
459					MP	14	11	78.57	3	21.43	14	100	0	0	0	0
460					PAN	42	29	69.05	13	30.95	42	100	0	0	0	0
461					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
462					PRD	14	11	78.57	3	21.43	14	100	0	0	0	0
463					PRI	70	58	82.86	12	17.14	70	100	0	0	0	0
464					PSI	10	9	90	1	10	10	100	0	0	0	0
465					PT	35	30	85.71	5	14.29	35	100	0	0	0	0
466					PU	14	10	71.43	4	28.57	14	100	0	0	0	0
467					PVEM	7	5	71.43	2	28.57	7	100	0	0	0	0
468					TEEP	84	73	86.9	11	13.1	84	100	0	0	0	0
TOTAL CANAL: XHTE-FM 99.9						668	547	81.89	121	18.11	668	100	0	0	0	0
469					IEE	168	155	92.26	7	4.17	162	96.43	0	0	6	3.57
470					IFE	168	159	94.64	4	2.38	163	97.02	0	0	5	2.98
471					MC	28	28	100	0	0	28	100	0	0	0	0
472					MP	14	14	100	0	0	14	100	0	0	0	0
473					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
474					PNA	14	14	100	0	0	14	100	0	0	0	0
475					PRD	14	13	92.86	0	0	13	92.86	0	0	1	7.14
476					PRI	70	68	97.14	0	0	68	97.14	0	0	2	2.86
477					PSI	10	10	100	0	0	10	100	0	0	0	0
478					PT	35	34	97.14	0	0	34	97.14	0	0	1	2.86
479					PU	14	14	100	0	0	14	100	0	0	0	0
480					PVEM	7	7	100	0	0	7	100	0	0	0	0
481					TEEP	84	80	95.24	1	1.19	81	96.43	0	0	3	3.57
TOTAL CANAL: XHTEU-FM 99.1						668	637	95.36	13	1.95	650	97.31	0	0	18	2.69
TOTAL MEDIO: RADIO CONCESIONADO						4008	3457	86.25	479	11.95	3936	98.2	0	0	72	1.8
482					IEE	168	153	91.07	15	8.93	168	100	0	0	0	0
483					IFE	168	153	91.07	14	8.33	167	99.4	0	0	1	0.6
484					MC	28	27	96.43	1	3.57	28	100	0	0	0	0
485					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
486					PAN	42	40	95.24	2	4.76	42	100	0	0	0	0
487					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
488					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
489					PRI	70	65	92.86	5	7.14	70	100	0	0	0	0
490					PSI	8	8	100	0	0	8	100	0	0	0	0
491					PT	35	32	91.43	3	8.57	35	100	0	0	0	0
492					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
493					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0
494					TEEP	84	76	90.48	7	8.33	83	98.81	0	0	1	1.19
TOTAL CANAL: XHTHP-TV CANAL7						666	612	91.89	52	7.81	664	99.7	0	0	2	0.3
495					IEE	168	155	92.26	13	7.74	168	100	0	0	0	0
496					IFE	168	155	92.26	13	7.74	168	100	0	0	0	0
497					MC	28	26	92.86	2	7.14	28	100	0	0	0	0
498					MP	14	12	85.71	2	14.29	14	100	0	0	0	0
499					PAN	42	37	88.1	5	11.9	42	100	0	0	0	0
500					PNA	14	14	100	0	0	14	100	0	0	0	0
501					PRD	14	12	85.71	2	14.29	14	100	0	0	0	0
502					PRI	70	62	88.57	8	11.43	70	100	0	0	0	0
503					PSI	8	7	87.5	1	12.5	8	100	0	0	0	0
504					PT	35	31	88.57	4	11.43	35	100	0	0	0	0
505					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
506					PVEM	7	5	71.43	2	28.57	7	100	0	0	0	0
507					TEEP	84	80	95.24	4	4.76	84	100	0	0	0	0
TOTAL CANAL: XHTHN-TV CANAL11						666	609	91.44	57	8.56	666	100	0	0	0	0
TOTAL MEDIO: TELEVISION CONCESIONADO						1332	1221	91.67	109	8.18	1330	99.85	0	0	2	0.15
TOTAL CEMEM: 101 - TEHUACAN						5340	4678	87.6	588	11.01	5266	98.61	0	0	74	1.39
TOTAL ESTADO: PUEBLA						25958	24573	94.66	1231	4.74	25804	99.41	25	0.1	129	0.5
508					IEE	168	159	94.64	3	1.79	162	96.43	6	3.57	0	0
509					IFE	168	160	95.24	3	1.79	163	97.02	5	2.98	0	0
510					MC	28	26	92.86	0	0	26	92.86	2	7.14	0	0
511					MP	14	13	92.86	0	0	13	92.86	1	7.14	0	0
512					PAN	42	39	92.86	1	2.38	40	95.24	2	4.76	0	0
513					PNA	14	13	92.86	0	0	13	92.86	1	7.14	0	0
514					PRD	14	13	92.86	0	0	13	92.86	1	7.14	0	0
515					PRI	70	67	95.71	0	0	67	95.71	3	4.29	0	0
516					PSI	10	9	90	0	0	9	90	1	10	0	0
517					PT	35	33	94.29	0	0	33	94.29	2	5.71	0	0
518					PU	14	13	92.86	0	0	13	92.86	1	7.14	0	0
519					PVEM	7	7	100	0	0	7	100	0	0	0	0
520					TEEP	84	81	96.43	1	1.19	82	97.62	2	2.38	0	0
TOTAL CANAL: XEHIT-AM 1310						668	633	94.76	8	1.2	641	95.96	27	4.04	0	0
521					IEE	168	155	92.26	13	7.74	168	100	0	0	0	0
522					IFE	168	146	86.9	22	13.1	168	100	0	0	0	0
523					MC	28	28	100	0	0	28	100	0	0	0	0
524					MP	14	14	100	0	0	14	100	0	0	0	0
525					PAN	42	39	92.86	3	7.14	42	100	0	0	0	0
526					PNA	14	13	92.86	1	7.14	14	100	0	0	0	0
527					PRD	14	14	100	0	0	14	100	0	0	0	0
528					PRI	70	69	98.57	1	1.43	70	100	0	0	0	0
529					PSI	10	9	90	1	10	10	100	0	0	0	0
530					PT	35	33	94.29	2	5.71	35	100	0	0	0	0
531					PU	14	14	100	0	0	14	100	0	0	0	0
532					PVEM	7	7	100	0	0	7	100	0	0	0	0
533					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHMAXX-FM 98.1						668	624	93.41	44	6.59	668	100	0	0	0	0
TOTAL MEDIO: RADIO CONCESIONADO						1336	1257	94.09	52	3.89	1309	97.98	27	2.02	0	0
TOTAL CEMEM: 135 - ZACATELCO						1336	1257	94.09	52	3.89	1309	97.98	27	2.02	0	0
TOTAL ESTADO: TLAXCALA						1336	1257	94.09	52	3.89	1309	97.98	27	2.02	0	0
TOTAL GLOBAL						27294	25830	94.64	1283	4.7	27113	99.34	52	0.19	129	0.47