

DIRECCIÓN EJECUTIVA DE PREROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 05/06/2013 al 11/06/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	FEPADE	21	16	76.19	4	19.05	20	95.24	0	0	1	4.76
2					IEE	168	154	91.67	12	7.14	166	98.81	0	0	2	1.19
3					IFE	147	137	93.2	9	6.12	146	99.32	0	0	1	0.68
4					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
5					MP	14	14	100	0	0	14	100	0	0	0	0
6					PAN	42	42	100	0	0	42	100	0	0	0	0
7					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0
8					PRD	21	21	100	0	0	21	100	0	0	0	0
9					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0
10					PSI	14	14	100	0	0	14	100	0	0	0	0
11					PT	35	34	97.14	0	0	34	97.14	0	0	1	2.86
12					PU	14	14	100	0	0	14	100	0	0	0	0
13					PVEM	7	7	100	0	0	7	100	0	0	0	0
14					TEEP	84	79	94.05	4	4.76	83	98.81	0	0	1	1.19
TOTAL CANAL: XENG-AM 870						672	633	94.2	33	4.91	666	99.11	0	0	6	0.89
TOTAL MEDIO: RADIO CONCESIONADO						672	633	94.2	33	4.91	666	99.11	0	0	6	0.89
15	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
16					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
17					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0
18					MC	21	21	100	0	0	21	100	0	0	0	0
19					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
20					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
21					PNA	21	21	100	0	0	21	100	0	0	0	0
22					PRD	21	20	95.24	1	4.76	21	100	0	0	0	0
23					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
24					PSI	14	14	100	0	0	14	100	0	0	0	0
25					PT	35	35	100	0	0	35	100	0	0	0	0
26					PU	14	14	100	0	0	14	100	0	0	0	0
27					PVEM	7	7	100	0	0	7	100	0	0	0	0
28					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHNGO-FM 98.9						672	659	98.07	13	1.93	672	100	0	0	0	0
29	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	FEPADE	21	19	90.48	1	4.76	20	95.24	0	0	1	4.76
30					IEE	168	161	95.83	3	1.79	164	97.62	0	0	4	2.38
31					IFE	147	140	95.24	3	2.04	143	97.28	0	0	4	2.72
32					MC	21	21	100	0	0	21	100	0	0	0	0
33					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
34					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
35					PNA	21	21	100	0	0	21	100	0	0	0	0
36					PRD	21	19	90.48	1	4.76	20	95.24	0	0	1	4.76
37					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
38					PSI	14	14	100	0	0	14	100	0	0	0	0
39					PT	35	35	100	0	0	35	100	0	0	0	0
40					PU	14	14	100	0	0	14	100	0	0	0	0
41					PVEM	7	7	100	0	0	7	100	0	0	0	0
42					TEEP	84	81	96.43	1	1.19	82	97.62	0	0	2	2.38
TOTAL CANAL: XHTEZ-FM 90.9						672	648	96.43	12	1.79	660	98.21	0	0	12	1.79
43	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
44					IEE	168	163	97.02	5	2.98	168	100	0	0	0	0
45					IFE	147	143	97.28	4	2.72	147	100	0	0	0	0
46					MC	21	19	90.48	2	9.52	21	100	0	0	0	0
47					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
48					PAN	42	42	100	0	0	42	100	0	0	0	0
49					PNA	21	21	100	0	0	21	100	0	0	0	0
50					PRD	21	19	90.48	2	9.52	21	100	0	0	0	0
51					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0
52					PSI	14	14	100	0	0	14	100	0	0	0	0
53					PT	35	35	100	0	0	35	100	0	0	0	0
54					PU	14	14	100	0	0	14	100	0	0	0	0
55					PVEM	7	7	100	0	0	7	100	0	0	0	0
56					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHZTP-FM 105.3						672	654	97.32	18	2.68	672	100	0	0	0	0
TOTAL MEDIO: RADIO PERMISIONADO						2016	1961	97.27	43	2.13	2004	99.4	0	0	12	0.6
TOTAL CEVEM: 98 - HUAUCHINANGO						2688	2594	96.5	76	2.83	2670	99.33	0	0	18	0.67
57	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
58					IEE	168	158	94.05	10	5.95	168	100	0	0	0	0
59					IFE	147	141	95.92	6	4.08	147	100	0	0	0	0
60					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
61					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
62					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
63					PNA	21	21	100	0	0	21	100	0	0	0	0
64					PRD	21	21	100	0	0	21	100	0	0	0	0
65					PRI	63	60	95.24	3	4.76	63	100	0	0	0	0
66					PSI	14	14	100	0	0	14	100	0	0	0	0
67					PT	35	35	100	0	0	35	100	0	0	0	0
68					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
69					PVEM	7	7	100	0	0	7	100	0	0	0	0
70					TEEP	84	81	96.43	3	3.57	84	100	0	0	0	0
TOTAL CANAL: XECD-AM 1170						672	645	95.98	27	4.02	672	100	0	0	0	0
71					FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
72					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
73					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0
74					MC	21	21	100	0	0	21	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)			
75	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEHR-AM 1090	MP	14	14	100	0	0	14	100	0	0	0	0			
76					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
77					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
78					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
79					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	
80					PSJ	14	14	100	0	0	14	100	0	0	0	0	0	0	
81					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	
82					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	
83					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	
84					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEHR-AM 1090						672	666	99.11	6	0.89	672	100	0	0	0	0			
85	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPUE-AM 1210	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
86					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0	0	0	
87					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0	0	0	
88					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
89					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	
90					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
91					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
92					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
93					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	
94					PSJ	14	14	100	0	0	14	100	0	0	0	0	0	0	
95					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	
96					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	
97					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	
98					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEPUE-AM 1210						672	666	99.11	6	0.89	672	100	0	0	0	0			
99	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZT-AM 1250	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
100					IEE	168	160	95.24	8	4.76	168	100	0	0	0	0	0	0	
101					IFE	147	141	95.92	6	4.08	147	100	0	0	0	0	0	0	
102					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
103					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	
104					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
105					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
106					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
107					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	
108					PSJ	14	14	100	0	0	14	100	0	0	0	0	0	0	
109					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	
110					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	
111					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	
112					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEZT-AM 1250						672	654	97.32	18	2.68	672	100	0	0	0	0			
113	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZAR-AM 920	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
114					IEE	168	163	97.02	5	2.98	168	100	0	0	0	0	0	0	
115					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0	0	0	
116					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
117					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	
118					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
119					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
120					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
121					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	0
122					PSJ	14	14	100	0	0	14	100	0	0	0	0	0	0	
123					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0
124					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0
125					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0
126					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEZAR-AM 920						672	660	98.21	12	1.79	672	100	0	0	0	0			
127	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPA-AM 1010	FEPADE	21	14	66.67	7	33.33	21	100	0	0	0	0			
128					IEE	168	105	62.5	63	37.5	168	100	0	0	0	0	0	0	
129					IFE	147	106	72.11	41	27.89	147	100	0	0	0	0	0	0	
130					MC	21	17	80.95	4	19.05	21	100	0	0	0	0	0	0	
131					MP	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	
132					PAN	42	36	85.71	6	14.29	42	100	0	0	0	0	0	0	
133					PNA	21	17	80.95	4	19.05	21	100	0	0	0	0	0	0	
134					PRD	21	16	76.19	5	23.81	21	100	0	0	0	0	0	0	
135					PRI	63	52	82.54	11	17.46	63	100	0	0	0	0	0	0	
136					PSJ	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	
137					PT	35	30	85.71	5	14.29	35	100	0	0	0	0	0	0	
138					PU	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	
139					PVEM	7	5	71.43	2	28.57	7	100	0	0	0	0	0	0	
140					TEEP	84	68	80.95	16	19.05	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEPA-AM 1010						672	503	74.85	169	25.15	672	100	0	0	0	0			
141	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPOP-AM 1120	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
142					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0	0	0	
143					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0	0	0	
144					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
145					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	
146					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
147					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
148					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
149					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	0
150					PSJ	14	14	100	0	0	14	100	0	0	0	0	0	0	0
151					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0
152					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0
153					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0
154					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEPOP-AM 1120						672	666	99.11	6	0.89	672	100	0	0	0	0			
155	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHJE-FM 94.1	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
156					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0	0	0	
157					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0	0	0	
158					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
159					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	
160					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
161					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
162					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
163					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	0
164					PSJ	14	14	100	0	0	14	100	0	0	0	0	0	0	0
165	PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0				
166	PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0				

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)			
167					PVEM	7	7	100	0	0	7	100	0	0	0	0			
168					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0			
						TOTAL CANAL: XHJE-FM 94.1	672	666	99.11	6	0.89	672	100	0	0	0	0		
169	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHNP-FM 89.3	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
170					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0	0	0	
171					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0	0	0	
172					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
173					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	
174					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	
175					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
176					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	
177					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	
178					PSI	14	14	100	0	0	14	100	0	0	0	0	0	0	
179					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	
180					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	
181					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	
182					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
						TOTAL CANAL: XHNP-FM 89.3	672	666	99.11	6	0.89	672	100	0	0	0	0		
183	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHOLA-FM 105.1	FEPADE	21	18	85.71	1	4.76	19	90.48	0	0	2	9.52			
184					IEE	168	145	86.31	3	1.79	148	88.1	0	0	20	11.9			
185					IFE	147	130	88.44	0	0	130	88.44	0	0	17	11.56			
186					MC	21	18	85.71	0	0	18	85.71	0	0	3	14.29			
187					MP	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29			
188					PAN	42	36	85.71	0	0	36	85.71	0	0	6	14.29			
189					PNA	21	18	85.71	0	0	18	85.71	0	0	3	14.29			
190					PRD	21	19	90.48	0	0	19	90.48	0	0	2	9.52			
191					PRI	63	53	84.13	1	1.59	54	85.71	0	0	9	14.29			
192					PSI	14	12	85.71	0	0	12	85.71	0	0	2	14.29			
193					PT	35	30	85.71	0	0	30	85.71	0	0	5	14.29			
194					PU	14	12	85.71	0	0	12	85.71	0	0	2	14.29			
195					PVEM	7	6	85.71	0	0	6	85.71	0	0	1	14.29			
196					TEEP	84	72	85.71	2	2.38	74	88.1	0	0	10	11.9			
						TOTAL CANAL: XHOLA-FM 105.1	672	580	86.31	8	1.19	588	87.5	0	0	84	12.5		
197	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHORO-FM 94.9	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
198					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0	0	0	
199					IFE	147	142	96.6	5	3.4	147	100	0	0	0	0	0	0	
200					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	0
201					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	0
202					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	0
203					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	0
204					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	0
205					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	0
206					PSI	14	12	85.71	2	14.29	14	100	0	0	0	0	0	0	0
207					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0
208					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0
209					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0	0	0	0
210					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
						TOTAL CANAL: XHORO-FM 94.9	672	657	97.77	15	2.23	672	100	0	0	0	0		
211	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPBA-FM 98.7	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
212					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0	0	0	
213					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0	0	0	0
214					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	0
215					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	0
216					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0	0
217					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	0
218					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0	0
219					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0	0	0	0
220					PSI	14	14	100	0	0	14	100	0	0	0	0	0	0	0
221					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0
222					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0
223					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0
224					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
						TOTAL CANAL: XHPBA-FM 98.7	672	661	98.36	11	1.64	672	100	0	0	0	0		
225	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRC-FM 91.7	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
226					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0	0	0	
227					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0	0	0	0
228					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	0
229					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	0
230					PAN	42	35	83.33	1	2.38	36	85.71	0	0	6	14.29			
231					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	0
232					PRD	21	18	85.71	0	0	18	85.71	0	0	3	14.29			
233					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	0
234					PSI	14	14	100	0	0	14	100	0	0	0	0	0	0	0
235					PT	35	35	100	0	0	35	100	0	0	0	0	0	0	0
236					PU	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29			
237					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0
238					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
						TOTAL CANAL: XHRC-FM 91.7	672	653	97.17	8	1.19	661	98.36	0	0	11	1.64		
239	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRH-FM 103.3	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
240					IEE	168	163	97.02	5	2.98	168	100	0	0	0	0	0	0	0
241					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0	0	0	0
242					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	0
243					MP	14	14	100	0	0	14	100	0	0	0	0	0	0	0
244					PAN	42	34	80.95	2	4.76	36	85.71	0	0	6	14.29			
245					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	0
246					PRD	21	18	85.71	0	0	18	85.71	0	0	3	14.29			
247					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	0	0
248					PSI	14	14	100	0	0	14	100	0	0	0	0	0	0	0
249					PT	35	34	97.14	1	2.86	35	100	0	0	0	0	0	0	0
250					PU	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29			
251					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0
252					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0	0
						TOTAL CANAL: XHRH-FM 103.3	672	646	96.13	15	2.23	661	98.36	0	0	11	1.64		
253					FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0			
254					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0			
255					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0			
256					MC	21	20	95.24	1	4.76	21	100	0	0	0	0			
257					MP	14	14	100	0	0	14	100	0	0	0	0			

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
258	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRS-FM 90.1	PAN	42	34	80.95	2	4.76	36	85.71	0	0	6	14.29		
259					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0	0	0
260					PRD	21	18	85.71	0	0	18	85.71	0	0	3	14.29	0	0
261					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0	0	0
262					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0
263					PT	35	35	100	0	0	35	100	0	0	0	0	0	0
264					PU	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29	0	0
265					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0
266					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0	0	0
TOTAL CANAL: XHRS-FM 90.1						672	646	96.13	15	2.23	661	98.36	0	0	11	1.64		
267	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHVC-FM 102.1	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0		
268					IEE	168	156	92.86	12	7.14	168	100	0	0	0	0	0	
269					IFE	147	134	91.16	13	8.84	147	100	0	0	0	0	0	
270					MC	21	21	100	0	0	21	100	0	0	0	0	0	
271					MP	14	14	100	0	0	14	100	0	0	0	0	0	
272					PAN	42	38	90.48	4	9.52	42	100	0	0	0	0	0	
273					PNA	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
274					PRD	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
275					PRI	63	58	92.06	5	7.94	63	100	0	0	0	0	0	
276					PSI	14	12	85.71	2	14.29	14	100	0	0	0	0	0	
277					PT	35	31	88.57	4	11.43	35	100	0	0	0	0	0	
278					PU	14	14	100	0	0	14	100	0	0	0	0	0	
279					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0	0	
280					TEEP	84	77	91.67	7	8.33	84	100	0	0	0	0	0	
TOTAL CANAL: XHVC-FM 102.1						672	619	92.11	53	7.89	672	100	0	0	0	0		
281	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHZM-FM 92.5	FEPADE	21	17	80.95	4	19.05	21	100	0	0	0	0		
282					IEE	168	154	91.67	14	8.33	168	100	0	0	0	0	0	
283					IFE	147	129	87.76	18	12.24	147	100	0	0	0	0	0	
284					MC	21	17	80.95	4	19.05	21	100	0	0	0	0	0	
285					MP	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
286					PAN	42	37	88.1	5	11.9	42	100	0	0	0	0	0	
287					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0	0	
288					PRD	21	21	100	0	0	21	100	0	0	0	0	0	
289					PRI	63	58	92.06	5	7.94	63	100	0	0	0	0	0	
290					PSI	14	14	100	0	0	14	100	0	0	0	0	0	
291					PT	35	28	80	7	20	35	100	0	0	0	0	0	
292					PU	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
293					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	
294					TEEP	84	78	92.86	6	7.14	84	100	0	0	0	0	0	
TOTAL CANAL: XHZM-FM 92.5						672	606	90.18	66	9.82	672	100	0	0	0	0		
TOTAL MEDIO: RADIO CONCESIONADO						11424	10860	95.16	447	3.91	11307	98.98	0	0	117	1.02		
295	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHBUP- FM 96.9	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0		
296					IEE	168	167	99.4	1	0.6	168	100	0	0	0	0	0	
297					IFE	147	147	100	0	0	147	100	0	0	0	0	0	
298					MC	21	21	100	0	0	21	100	0	0	0	0	0	
299					MP	14	14	100	0	0	14	100	0	0	0	0	0	
300					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0	0	
301					PNA	21	21	100	0	0	21	100	0	0	0	0	0	
302					PRD	21	21	100	0	0	21	100	0	0	0	0	0	
303					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	
304					PSI	14	14	100	0	0	14	100	0	0	0	0	0	
305					PT	35	35	100	0	0	35	100	0	0	0	0	0	
306					PU	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
307					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	
308					TEEP	84	84	100	0	0	84	100	0	0	0	0	0	
TOTAL CANAL: XHBUP-FM 96.9						672	667	99.26	5	0.74	672	100	0	0	0	0		
309	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHCOM- FM 105.9	FEPADE	21	21	100	0	0	21	100	0	0	0	0		
310					IEE	168	161	95.83	7	4.17	168	100	0	0	0	0	0	
311					IFE	147	140	95.24	7	4.76	147	100	0	0	0	0	0	
312					MC	21	21	100	0	0	21	100	0	0	0	0	0	
313					MP	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
314					PAN	42	40	95.24	2	4.76	42	100	0	0	0	0	0	
315					PNA	21	21	100	0	0	21	100	0	0	0	0	0	
316					PRD	21	20	95.24	1	4.76	21	100	0	0	0	0	0	
317					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0	0	
318					PSI	14	14	100	0	0	14	100	0	0	0	0	0	
319					PT	35	35	100	0	0	35	100	0	0	0	0	0	
320					PU	14	14	100	0	0	14	100	0	0	0	0	0	
321					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	
322					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0	0	
TOTAL CANAL: XHCOM-FM 105.9						672	651	96.88	21	3.13	672	100	0	0	0	0		
TOTAL MEDIO: RADIO PERMISIONADO						1344	1318	98.07	26	1.93	1344	100	0	0	0	0		
323	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHP-TV CANAL3	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0		
324					IEE	168	163	97.02	5	2.98	168	100	0	0	0	0	0	
325					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0	0	
326					MC	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
327					MP	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
328					PAN	42	40	95.24	2	4.76	42	100	0	0	0	0	0	
329					PNA	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
330					PRD	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
331					PRI	63	59	93.65	4	6.35	63	100	0	0	0	0	0	
332					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
333					PT	35	34	97.14	1	2.86	35	100	0	0	0	0	0	
334					PU	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
335					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	
336					TEEP	84	80	95.24	4	4.76	84	100	0	0	0	0	0	
TOTAL CANAL: XHP-TV CANAL3						672	642	95.54	30	4.46	672	100	0	0	0	0		
337	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHTEM-TV CANAL12	FEPADE	21	17	80.95	4	19.05	21	100	0	0	0	0		
338					IEE	168	143	85.12	24	14.29	167	99.32	0	0	1	0.68	0	0
339					IFE	147	126	85.71	20	13.61	146	99.32	0	0	1	0.68	0	0
340					MC	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
341					MP	14	12	85.71	2	14.29	14	100	0	0	0	0	0	
342					PAN	42	39	92.86	3	7.14	42	100	0	0	0	0	0	
343					PNA	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
344					PRD	21	19	90.48	2	9.52	21	100	0	0	0	0	0	
345					PRI	63	57	90.48	6	9.52	63	100	0	0	0	0	0	
346					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0	0	
347	PT	35	32	91.43	3	8.57	35	100	0	0	0	0	0					

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
348					PU	14	12	85.71	2	14.29	14	100	0	0	0	0
349					PVEM	7	7	100	0	0	7	100	0	0	0	0
350					TEEP	84	72	85.71	11	13.1	83	98.81	0	0	1	1.19
TOTAL CANAL: XHTEM-TV CANAL12						672	587	87.35	82	12.2	669	99.55	0	0	3	0.45
351					FEPADE	21	21	100	0	0	21	100	0	0	0	0
352					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
353					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0
354					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
355					MP	14	14	100	0	0	14	100	0	0	0	0
356					PAN	42	42	100	0	0	42	100	0	0	0	0
357					PNA	21	21	100	0	0	21	100	0	0	0	0
358					PRD	21	21	100	0	0	21	100	0	0	0	0
359					PRI	63	63	100	0	0	63	100	0	0	0	0
360					PSI	14	14	100	0	0	14	100	0	0	0	0
361					PT	35	35	100	0	0	35	100	0	0	0	0
362					PU	14	14	100	0	0	14	100	0	0	0	0
363					PVEM	7	7	100	0	0	7	100	0	0	0	0
364					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHPUR-TV CANAL6						672	667	99.26	5	0.74	672	100	0	0	0	0
TOTAL MEDIO: TELEVISION CONCESIONADO						2016	1896	94.05	117	5.8	2013	99.85	0	0	3	0.15
365					FEPADE	21	21	100	0	0	21	100	0	0	0	0
366					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
367					IFE	147	147	100	0	0	147	100	0	0	0	0
368					MC	21	21	100	0	0	21	100	0	0	0	0
369					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
370					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
371					PNA	21	21	100	0	0	21	100	0	0	0	0
372					PRD	21	21	100	0	0	21	100	0	0	0	0
373					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
374					PSI	14	14	100	0	0	14	100	0	0	0	0
375					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
376					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
377					PVEM	7	7	100	0	0	7	100	0	0	0	0
378					TEEP	84	84	100	0	0	84	100	0	0	0	0
TOTAL CANAL: XHPUE-TV CANAL26						672	665	98.96	7	1.04	672	100	0	0	0	0
TOTAL MEDIO: TELEVISION PERMISIONADO						672	665	98.96	7	1.04	672	100	0	0	0	0
TOTAL CEMEM: 99 - SAN PEDRO CHOLULA						15456	14739	95.36	597	3.86	15336	99.22	0	0	120	0.78
379					FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
380					IEE	133	127	95.49	6	4.51	133	100	0	0	0	0
381					IFE	112	107	95.54	5	4.46	112	100	0	0	0	0
382					MC	21	20	95.24	1	4.76	21	100	0	0	0	0
383					MP	14	14	100	0	0	14	100	0	0	0	0
384					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
385					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0
386					PRD	21	20	95.24	1	4.76	21	100	0	0	0	0
387					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0
388					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0
389					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
390					PU	14	14	100	0	0	14	100	0	0	0	0
391					PVEM	7	7	100	0	0	7	100	0	0	0	0
392					TEEP	70	68	97.14	2	2.86	70	100	0	0	0	0
TOTAL CANAL: XEEV-AM 1330						588	566	96.26	22	3.74	588	100	0	0	0	0
393					FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
394					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
395					IFE	147	145	98.64	2	1.36	147	100	0	0	0	0
396					MC	21	21	100	0	0	21	100	0	0	0	0
397					MP	14	13	92.86	1	7.14	14	100	0	0	0	0
398					PAN	42	42	100	0	0	42	100	0	0	0	0
399					PNA	21	21	100	0	0	21	100	0	0	0	0
400					PRD	21	21	100	0	0	21	100	0	0	0	0
401					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
402					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0
403					PT	35	35	100	0	0	35	100	0	0	0	0
404					PU	14	14	100	0	0	14	100	0	0	0	0
405					PVEM	7	7	100	0	0	7	100	0	0	0	0
406					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XEFS-AM 980						672	661	98.36	11	1.64	672	100	0	0	0	0
407					FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
408					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
409					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0
410					MC	21	21	100	0	0	21	100	0	0	0	0
411					MP	14	14	100	0	0	14	100	0	0	0	0
412					PAN	42	42	100	0	0	42	100	0	0	0	0
413					PNA	21	21	100	0	0	21	100	0	0	0	0
414					PRD	21	21	100	0	0	21	100	0	0	0	0
415					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
416					PSI	14	14	100	0	0	14	100	0	0	0	0
417					PT	35	35	100	0	0	35	100	0	0	0	0
418					PU	14	14	100	0	0	14	100	0	0	0	0
419					PVEM	7	7	100	0	0	7	100	0	0	0	0
420					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHVP-FM 101.3						672	666	99.11	6	0.89	672	100	0	0	0	0
TOTAL MEDIO: RADIO CONCESIONADO						1932	1893	97.98	39	2.02	1932	100	0	0	0	0
421					FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0
422					IEE	168	152	90.48	16	9.52	168	100	0	0	0	0
423					IFE	147	132	89.8	15	10.2	147	100	0	0	0	0
424					MC	21	19	90.48	2	9.52	21	100	0	0	0	0
425					MP	14	12	85.71	2	14.29	14	100	0	0	0	0
426					PAN	42	37	88.1	5	11.9	42	100	0	0	0	0
427					PNA	21	18	85.71	3	14.29	21	100	0	0	0	0
428					PRD	21	19	90.48	2	9.52	21	100	0	0	0	0
429					PRI	63	58	92.06	5	7.94	63	100	0	0	0	0
430					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0
431					PT	35	32	91.43	3	8.57	35	100	0	0	0	0
432					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
433					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0
434					TEEP	84	77	91.67	7	8.33	84	100	0	0	0	0
TOTAL CANAL: XHIZU-FM 107.5						672	607	90.33	65	9.67	672	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
TOTAL MEDIO: RADIO PERMISIONADO						672	607	90.33	65	9.67	672	100	0	0	0	0		
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						2604	2500	96.01	104	3.99	2604	100	0	0	0	0		
435	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEGY-AM 1070	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0		
436					IEE	168	131	77.98	37	22.02	168	100	0	0	0	0	0	0
437					IFE	147	143	97.28	3	2.04	146	99.32	0	0	1	0.68	0	0
438					MC	21	21	100	0	0	21	100	0	0	0	0	0	0
439					MP	14	14	100	0	0	14	100	0	0	0	0	0	0
440					PAN	42	42	100	0	0	42	100	0	0	0	0	0	0
441					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0
442					PRD	21	21	100	0	0	21	100	0	0	0	0	0	0
443					PRI	63	63	100	0	0	63	100	0	0	0	0	0	0
444					PSI	14	14	100	0	0	14	100	0	0	0	0	0	0
445					PT	35	34	97.14	1	2.86	35	100	0	0	0	0	0	0
446					PU	14	14	100	0	0	14	100	0	0	0	0	0	0
447					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0
448					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0	0	0
TOTAL CANAL: XEGY-AM 1070						672	626	93.15	45	6.7	671	99.85	0	0	1	0.15		
449	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETCP-AM 1230	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0		
450					IEE	168	160	95.24	8	4.76	168	100	0	0	0	0		
451					IFE	147	142	96.6	5	3.4	147	100	0	0	0	0		
452					MC	21	20	95.24	1	4.76	21	100	0	0	0	0		
453					MP	14	14	100	0	0	14	100	0	0	0	0		
454					PAN	42	42	100	0	0	42	100	0	0	0	0		
455					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0		
456					PRD	21	21	100	0	0	21	100	0	0	0	0		
457					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0		
458					PSI	14	14	100	0	0	14	100	0	0	0	0		
459					PT	35	35	100	0	0	35	100	0	0	0	0		
460					PU	14	14	100	0	0	14	100	0	0	0	0		
461					PVEM	7	7	100	0	0	7	100	0	0	0	0		
462					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0		
TOTAL CANAL: XETCP-AM 1230						672	653	97.17	19	2.83	672	100	0	0	0	0		
463	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETE-AM 1140	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0		
464					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0		
465					IFE	147	146	99.32	1	0.68	147	100	0	0	0	0		
466					MC	21	21	100	0	0	21	100	0	0	0	0		
467					MP	14	14	100	0	0	14	100	0	0	0	0		
468					PAN	42	42	100	0	0	42	100	0	0	0	0		
469					PNA	21	21	100	0	0	21	100	0	0	0	0		
470					PRD	21	21	100	0	0	21	100	0	0	0	0		
471					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0		
472					PSI	14	14	100	0	0	14	100	0	0	0	0		
473					PT	35	35	100	0	0	35	100	0	0	0	0		
474					PU	14	14	100	0	0	14	100	0	0	0	0		
475					PVEM	7	7	100	0	0	7	100	0	0	0	0		
476					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0		
TOTAL CANAL: XETE-AM 1140						672	666	99.11	6	0.89	672	100	0	0	0	0		
477	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEWJ-AM 1420	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0		
478					IEE	168	137	81.55	31	18.45	168	100	0	0	0	0		
479					IFE	147	140	95.24	7	4.76	147	100	0	0	0	0		
480					MC	21	21	100	0	0	21	100	0	0	0	0		
481					MP	14	13	92.86	1	7.14	14	100	0	0	0	0		
482					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0		
483					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0		
484					PRD	21	20	95.24	1	4.76	21	100	0	0	0	0		
485					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0		
486					PSI	14	14	100	0	0	14	100	0	0	0	0		
487					PT	35	33	94.29	2	5.71	35	100	0	0	0	0		
488					PU	14	14	100	0	0	14	100	0	0	0	0		
489					PVEM	7	7	100	0	0	7	100	0	0	0	0		
490					TEEP	84	81	96.43	3	3.57	84	100	0	0	0	0		
TOTAL CANAL: XEWJ-AM 1420						672	622	92.56	50	7.44	672	100	0	0	0	0		
491	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTE-FM 99.9	FEPADE	21	21	100	0	0	21	100	0	0	0	0		
492					IEE	168	151	89.88	16	9.52	167	99.4	0	0	1	0.6		
493					IFE	147	125	85.03	22	14.97	147	100	0	0	0	0		
494					MC	21	20	95.24	1	4.76	21	100	0	0	0	0		
495					MP	14	13	92.86	1	7.14	14	100	0	0	0	0		
496					PAN	42	37	88.1	5	11.9	42	100	0	0	0	0		
497					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0		
498					PRD	21	21	100	0	0	21	100	0	0	0	0		
499					PRI	63	56	88.89	7	11.11	63	100	0	0	0	0		
500					PSI	14	12	85.71	2	14.29	14	100	0	0	0	0		
501					PT	35	35	100	0	0	35	100	0	0	0	0		
502					PU	14	14	100	0	0	14	100	0	0	0	0		
503					PVEM	7	4	57.14	3	42.86	7	100	0	0	0	0		
504					TEEP	84	80	95.24	4	4.76	84	100	0	0	0	0		
TOTAL CANAL: XHTE-FM 99.9						672	609	90.63	62	9.23	671	99.85	0	0	1	0.15		
505	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0		
506					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0		
507					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0		
508					MC	21	21	100	0	0	21	100	0	0	0	0		
509					MP	14	14	100	0	0	14	100	0	0	0	0		
510					PAN	42	42	100	0	0	42	100	0	0	0	0		
511					PNA	21	21	100	0	0	21	100	0	0	0	0		
512					PRD	21	21	100	0	0	21	100	0	0	0	0		
513					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0		
514					PSI	14	14	100	0	0	14	100	0	0	0	0		
515					PT	35	35	100	0	0	35	100	0	0	0	0		
516					PU	14	14	100	0	0	14	100	0	0	0	0		
517					PVEM	7	7	100	0	0	7	100	0	0	0	0		
518					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0		
TOTAL CANAL: XHTEU-FM 99.1						672	662	98.51	10	1.49	672	100	0	0	0	0		
TOTAL MEDIO: RADIO CONCESIONADO						4032	3838	95.19	192	4.76	4030	99.95	0	0	2	0.05		
519					FEPADE	21	18	85.71	3	14.29	21	100	0	0	0	0		
520					IEE	168	140	83.33	24	14.29	164	97.62	0	0	4	2.38		
521					IFE	147	124	84.35	18	12.24	142	96.6	0	0	5	3.4		
522					MC	21	18	85.71	2	9.52	20	95.24	0	0	1	4.76		
523					MP	14	11	78.57	2	14.29	13	92.86	0	0	1	7.14		

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
524	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHP-TV CANAL7	PAN	42	38	90.48	3	7.14	41	97.62	0	0	1	2.38
525					PNA	21	18	85.71	2	9.52	20	95.24	0	0	1	4.76
526					PRD	21	19	90.48	2	9.52	21	100	0	0	0	0
527					PRI	63	55	87.3	6	9.52	61	96.83	0	0	2	3.17
528					PSI	14	13	92.86	1	7.14	14	100	0	0	0	0
529					PT	35	31	88.57	3	8.57	34	97.14	0	0	1	2.86
530					PU	14	12	85.71	2	14.29	14	100	0	0	0	0
531					PVEM	7	7	100	0	0	7	100	0	0	0	0
532					TEEP	84	72	85.71	10	11.9	82	97.62	0	0	2	2.38
TOTAL CANAL: XHTHP-TV CANAL7						672	576	85.71	78	11.61	654	97.32	0	0	18	2.68
533	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHN-TV CANAL11	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
534					IEE	168	167	99.4	1	0.6	168	100	0	0	0	0
535					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0
536					MC	21	21	100	0	0	21	100	0	0	0	0
537					MP	14	14	100	0	0	14	100	0	0	0	0
538					PAN	42	42	100	0	0	42	100	0	0	0	0
539					PNA	21	21	100	0	0	21	100	0	0	0	0
540					PRD	21	21	100	0	0	21	100	0	0	0	0
541					PRI	63	63	100	0	0	63	100	0	0	0	0
542					PSI	14	14	100	0	0	14	100	0	0	0	0
543					PT	35	35	100	0	0	35	100	0	0	0	0
544					PU	14	14	100	0	0	14	100	0	0	0	0
545					PVEM	7	7	100	0	0	7	100	0	0	0	0
546					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XHTHN-TV CANAL11						672	666	99.11	6	0.89	672	100	0	0	0	0
TOTAL MEDIO: TELEVISION CONCESIONADO						1344	1242	92.41	84	6.25	1326	98.66	0	0	18	1.34
TOTAL CEVEM: 101 - TEHUACAN						5376	5080	94.49	276	5.13	5356	99.63	0	0	20	0.37
TOTAL ESTADO: PUEBLA						26124	24913	95.36	1053	4.03	25966	99.4	0	0	158	0.6
547	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEKIT-AM 1310	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
548					IEE	168	166	98.81	2	1.19	168	100	0	0	0	0
549					IFE	147	145	98.64	2	1.36	147	100	0	0	0	0
550					MC	21	17	80.95	1	4.76	18	85.71	0	0	3	14.29
551					MP	14	14	100	0	0	14	100	0	0	0	0
552					PAN	42	35	83.33	1	2.38	36	85.71	0	0	6	14.29
553					PNA	21	21	100	0	0	21	100	0	0	0	0
554					PRD	21	21	100	0	0	21	100	0	0	0	0
555					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0
556					PSI	14	14	100	0	0	14	100	0	0	0	0
557					PT	35	35	100	0	0	35	100	0	0	0	0
558					PU	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29
559					PVEM	7	7	100	0	0	7	100	0	0	0	0
560					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XEKIT-AM 1310						672	650	96.73	11	1.64	661	98.36	0	0	11	1.64
561	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XHMAXX- FM 98.1	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0
562					IEE	168	147	87.5	21	12.5	168	100	0	0	0	0
563					IFE	147	126	85.71	21	14.29	147	100	0	0	0	0
564					MC	21	21	100	0	0	21	100	0	0	0	0
565					MP	14	14	100	0	0	14	100	0	0	0	0
566					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
567					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0
568					PRD	21	20	95.24	1	4.76	21	100	0	0	0	0
569					PRI	63	58	92.06	5	7.94	63	100	0	0	0	0
570					PSI	14	14	100	0	0	14	100	0	0	0	0
571					PT	35	34	97.14	1	2.86	35	100	0	0	0	0
572					PU	14	13	92.86	1	7.14	14	100	0	0	0	0
573					PVEM	7	7	100	0	0	7	100	0	0	0	0
574					TEEP	84	80	95.24	4	4.76	84	100	0	0	0	0
TOTAL CANAL: XHMAXX-FM 98.1						672	614	91.37	58	8.63	672	100	0	0	0	0
TOTAL MEDIO: RADIO CONCESIONADO						1344	1264	94.05	69	5.13	1333	99.18	0	0	11	0.82
TOTAL CEVEM: 135 - ZACATELCO						1344	1264	94.05	69	5.13	1333	99.18	0	0	11	0.82
TOTAL ESTADO: TLAXCALA						1344	1264	94.05	69	5.13	1333	99.18	0	0	11	0.82
TOTAL GLOBAL						27468	26177	95.3	1122	4.08	27299	99.38	0	0	169	0.62